

**ISME Presents****One Day Faculty  
Development Programme on****EFFECTIVE PUBLICATION  
AND ADVANCED RESEARCH  
METHODS -SEM****13<sup>th</sup> May 2023****ABOUT ISME**

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bengaluru is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE. Our lush green campus at Sarjapur Main Road is an ideal ambience for study and research. The Institute constantly endeavours to expose its students to various methods of learning, like industry visits, interaction with industry experts, participation in seminars, case study etc. so that they become successful in their journey as they move from campus to the next phase of their career.

**OBJECTIVES**

1. Complete guidance on how to publish in Scopus/ABDC journals
2. Equip participants with fundamental and advanced concepts on Structural Equation Modelling (SEM)
3. Show practical insights of SEM with mediating and moderating effect

**WHO SHOULD ATTEND**

Faculty members, students, research scholars from Management, Engineering and other related disciplines, corporate delegates

**RESOURCE PERSON**

**Dr. Debarun Chakraborty**, the Research Head at Symbiosis Institute of Business Management (SIBM), Nagpur, comes with more than 15 years of experience. He is a passionate researcher who has published **55 Scopus** indexed articles and **13 articles in ABDC A journals** and has written 6 books on management. According to p-ranking he is ranked 6th position in India, 9th in Southern Asia, 56th in the World and 4th position as a sole author in India when considering ABDC journal list for the year 2022 (On 20th April, 2023).

<https://www.publicationranking.net/?ranking=19&since=2022&countries=IN>

**REGISTRATION FEES**

Academics (Scholars, students, faculty): **INR 1500**  
Industry/Corporate delegates: **INR 2000**

**CONTACT**

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**FDP VENUE AND ADDRESS FOR COMMUNICATION**

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**KNOWLEDGE PARTNERS****INDUSTRY PARTNERS**

Confederation of Indian Industry