

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE, BANGALORE
11th INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN
MANAGEMENT

24th and 25th February 2023

Paper Presentation Schedule

Paper ID	Code	Title of Paper
24th Feb, 14:30-16:30, Board Room		
4736	D1BR1	Renewable energy in corporate and agricultural sector
9363	D1BR1	Integrated Reporting and its impact on firm value: An evidence of Indian companies
5064	D1BR1	How a Chinese takeover of Taiwan will effect Foreign Direct Investments
387	D1BR1	Study On Customer Perception Towards Green Retailing
889	D1BR1	Electricity consumption and economic growth nexus: Evidence from the north-eastern states of India using panel data
8788	D1BR1	A Descriptive Study on Corporate Governance in India: Its Proliferation and Performance
8445	D1BR1	Competencies of board members in annual reports of Standard & Poor's Bombay stock exchange Sensex organizations
4472	D1BR1	Practical wisdom in decision making of women's collectives in Sri Lanka
24th Feb, 14:30-16:30, Room 2 Second Floor		
9954	D1P2	Perception of academicians about Research environment in management institutions
9402	D1P2	A Study on Leadership Practices of Higher Institute Teachers in Relation to Their Self Efficacy And Professional Development
5547	D1P2	Using Ready-mix Concrete Waste for Making Sustainable Circular Economy Ready-mix Concrete
480	D1P2	The Use of Technology to Assess Student Performance in Higher Education Institutions
519	D1P2	Exploring The Benefits and Challenges of Hybrid Teaching and Learning in Higher Education and Improving the Employability of Students
3269	D1P2	Influence of Method of Teaching on the Learning Outcome of Students
3535	D1P2	Analysis of the impact of the hybrid teaching model in higher education with respect to B-School
24th Feb, 14:30-16:30, Seminar Hall		
4707	D1SH1	Strategies and Challenges in Green Marketing
6968	D1SH1	A Study on Role & Impact of Augment Reality (AR) On Search Engine Optimisation (SEO)
2897	D1SH1	Determinants of Customer Behaviour Intention to use Electric Scooters in India: UTAUT2 Model-An Empirical Analysis
1424	D1SH1	Impact of discovery commerce on achieving competitive parity
5082	D1SH1	Why do some users not share pictures on social media?
3770	D1SH1	Continuous Intention to Use and Frequency of Use – Application of UTAUT2 and Multi-Group Analysis with Indian Home-grown Digital Wallet
1226	D1SH1	Ethical Marketing In Current Times: Social Responsibility In Indian Context

EX01	D1SH1	Impact Of Artificial Intelligence on Advertisements with Respect to FMCG Products
24th Feb, 14:30-16:30, Room 3 Second Floor		
4201	D1P3	Exponential moving average strategy vs. buy-hold strategy: Evidence from Indian stock markets
1614	D1P3	United Payments Interface (UPI): How Indian Consumers are Choosing their Payment Application Services
1837	D1P3	An Evaluation of Investment Pattern of Government of Karnataka Employees in Select Financial Securities
5528	D1P3	Sentiment Analysis of Lenders Motivation to Use a Peer-To-Peer (P2P) Lending Platform: LenDenClub.Com
4156	D1P3	Credit Score Rating Process using BWM of Select SMEs in India
3032	D1P3	Better Financial Performances leading to better ESG ratings: A study based on BSE listed firms.
7146	D1P3	Capital Structure Decisions influencing non-financial performance of Companies (ESG)
1261	D1P3	Impact of Financial Drivers on Firm Performance: A Study on Emerging Economy
4647	D1P3	EFFECT OF VOLATILITY SPILLOVER BETWEEN THE FOREX MARKET AND INDIAN STOCK MARKET
24th Feb, 14:30-16:30, Room 4 Second Floor		
3091	D1P4	The Impact of Technology on Employment and Motivation of Employees in their Professional and Personal Life
7270	D1P4	Why do women build less effective networks than men: The role of Extrinsic and Intrinsic Barrier
5160	D1P4	What fuels intrapreneurial intentions and behaviour? - An empirical study from select Indian SMEs
3430	D1P4	Mediation Of Personality in The Relationship Between Organisational Roles And Motivation: A Study On Asha Workers
1352	D1P4	Determinant of Cultural Orientation of IT Managers in India - An Empirical Analysis
1743	D1P4	Effectiveness of Job Crafting Intervention: A validation study
2146	D1P4	Role of Personal Efficacy in Adapting Technology at Employee Level In Technology Driven Banking Sector with reference to use of EHRM: An Analysis
8772	D1P4	Indian Consumers' Purchase Behaviour Towards Luxury Cosmetic Products – Using Extended Theory of Planned Behaviour
24th Feb, 14:30-16:30, RD Room		
7038	D1RD1	Business Transformation in Supply Chain and Impact on Back-Office Operations
5856	D1RD1	Issues and Challenges in Global Organic food supply chain: Disruption and Recovery strategies
5306	D1RD1	Adaptation Of Travelling Salesman and Vehicle Routing Problem Using Microsoft Excel-Open Solver to An Indian Logistics Service Provider
2233	D1RD1	Analysing the process efficiency of certain processes in the manufacturing of hydraulic cylinders
5952	D1RD1	What facilitates and impedes the adoption of sustainability in global value chains? A Grey – DEMATEL analysis
24th Feb, 14:30-16:30, GR Room		
2697	D1GR1	Sainik: An AI Based Android App Using ML for Volunteering

3893	D1GR1	Covid-19 supported e-commerce: Identifying and modelling the enablers of online purchase using ISM- MICMAC analysis
9989	D1GR1	Impact Of Demographic Variables on E- Wallet Usage with reference to Metamorphosing of Economy
5497	D1GR1	Implementation Of Cyber Defense Tools For Safeguarding It Assets
8239	D1GR1	Factors Influencing the Usage of Smart Home Technology in India
4453	D1GR1	Enhancing the effectiveness of studying human anatomy and performing surgeries using AR/VR.
7796	D1GR1	Mental Health Monitor using Facial Recognition
7424	D1GR1	IoT Smart homes Adoption: A Bibliometric and Thematic analysis of Literature
25th Feb, 14:00-15:00, Room 1 Third Floor		
3232	D2UR1	Digitalization - A Stratagem for Rural Retailers
2753	D2UR1	UTAUT & UTAUT2 Model - A descriptive analysis of theoretical concepts based on the Literature Review
1182	D2UR1	A Systematic Thematic Content Analysis on Digital Transformation by Major Enterprise Storage Organizations
318	D2UR1	Consumer Behaviour towards Functional Food in India – A Literature Review
25th Feb, 14:00-15:00, Room 3 Second Floor		
2407	D2P3	Impact of socio-demographic variables on the Purchase intention of Organic Food Products
FM04	D2P3	A Study of Factors Influencing Purchase Intention In the Context Of Influencer Marketing
FM05	D2P3	Detection of Spam Tweets in Twitter
FM08	D2P3	Management Institutions' Intention towards the Digital Marketing – Using Technology Acceptance Model (TAM)
25th Feb, 14:00-15:00, Seminar Hall		
1122	D2SH1	Cross-Section of Expected Stock Return: A Perspective from Systematic and Unsystematic Risk Factors in Indian Stock Market
7258	D2SH1	Socially Responsible Investments the new normal in the Mutual Fund Industry- A Study
2770	D2SH1	CSR Spending and its Relationship with Share Prices (With Special Reference to Top Consumer Food Companies in Light of Companies Act 2013)
4556	D2SH1	Forecasting The Cryptocurrency Prices – A Machine Learning Approach
FM10	D2SH1	Financial Distress Prediction using Altman Z score and Stock Prices - A Case of NSE-Listed Indian Manufacturing Companies
25th Feb, 14:00-15:00, RD Room		
6212	D2RD1	Long-run Performance of Initial Public Offerings of Small and Medium Enterprises in an Emerging Market
2274	D2RD1	Impact of Monetary Policy on Motivation to Use Peer-To-Peer Lending Platforms in India
6138	D2RD1	Impact of corporate social irresponsibility on management efficiency- Evidence from emerging market
25th Feb, 14:00-15:00, Room 2 Third Floor		
FM03	D2UR2	Employer Branding and Talent Management using HR Analytics' concepts and applications
FM06	D2UR2	The socle of High-Performance Engagement in organizational excellence

FM07	D2UR2	The impact of emotional intelligence on work-life balance in start-ups in Hyderabad
FM09	D2UR2	Happiness at workplace as a mediator of the relationship between high performance work system and turnover intention: Empirical evidence from Hospitality and Tourism industry
25th Feb, 14:00-15:00, Room 3 Third Floor		
9032	D2UR3	The Importance of Human Errors in India's thriving Pharma Manufacturing Sector
3276	D2UR3	Does organizational culture influence the appropriateness of socialisation tactics adopted? A study in service sector
8958	D2UR3	Mapping the relationship between Appraiser and Appraisee in Affecting the Employee Productivity in IT industry: A moderating impact of professional development
EX02	D2UR3	Catalysing the Growth of Electric Scooters Market
25th Feb, 14:00-15:00, Room 4 Third Floor		
1105	D2UR4	Impact of SOLVE© as a culture-building intervention - An application of the Service Profit Chain concept at K-India Pvt Ltd
FM01	D2UR4	Talent Management Practices, Role of perceived organizational support impacting employee engagement
FM02	D2UR4	A study of consumers' behaviour in buying vegetables and fruits during the COVID pandemic
8593	D2UR4	A Regression Analysis to study the Perception of Work from Home on Employee well-being
25th Feb, 14:00-15:00, GR Room		
972	D2GR1	Shift Work Dynamics and its Impact on Employee Wellbeing in the Manufacturing Sector
5352	D2GR1	Impact Of Emotional Intelligence, Personality Traits, Risk Perception and Behavioural Biases on Investment Decisions
5731	D2GR1	Gateway to employee creativity: role of happiness at workplace and leader humour.
4260	D2GR1	The Impact of Hybrid Working On Gen Z and Talent Management
7992	D2GR1	A Leaders' Role Influencing the Work Characteristics of Virtual Teams Contributing to Employee Performance – A Behavioural Perspective
25th Feb, 14:00-15:00, Board Room		
1880	D2BR1	Developed manufacturing capability maturity model for sustainability in industries growth
5762	D2BR1	Assessing The Development of Artificial Intelligence Technology in the Beauty & Fashion Industry
3059	D2BR1	Disruptive Strategies for Supply Chain Disruptions
2490	D2BR1	Impediments towards green financing analysis using TISM
6637	D2BR1	Study On the Post Covid Challenge Towards Startups in India