

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Explore. Experience. Excel.



Post Graduate Diploma in Management (PGDM)

Two Year Full-Time Course, Approved by All India Council for Technical Education (AICTE)
Accredited by National Board of Accreditation (NBA) & Equivalent to MBA by AIU



**EXCELLENCE IN
BUSINESS EDUCATION
SINCE 2006**

- International by Credentials and Culture
- Corporate-Centric Approach
- Driven by Excellence
- Student-Focussed Campus Life

ISME is a leading business school offering world class education through a student focussed culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME is a part of the NVT Group, an ISO accreditation body that has certified companies for over 25 years across 36 countries. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.



International by Credentials and Culture

University linkages with:

- **USA-** Thunderbird School of Global Management, Arizona & University of North Carolina, Pembroke
- **Germany-** University of Applied Sciences, Wurzburg- Schweinfurt (FHWS)
- **UK-** London School of Economics
- **France-** ESC Clermont Business School
- **Canada-** Carleton University
- **Australia-** University of New Castle
- **Singapore-** Singapore Institute of Management (SIM), Management Development Institute of Singapore (MDIS)



Driven by Excellence

- Ranked as a Top B School for Academic Excellence 2022, BMA
- Ranked 2nd Top B School of Super Excellence , CSR Ranking 2022
- Ranked 3rd Best Emerging BBA Institute All India, TOI 2022
- Ranked 34th all India by Times of India B School Ranking (2021)
 - Recipient of Best ROI since 2006

ISME ADVANTAGE



Corporate-Centric Approach

- International Conferences, Panel discussions, guest lectures on a regular basis
- Over 100 Companies like Grant Thornton, Mu Sigma, Gartner, Ernst & Young, Paytm and Federal Bank recruit our students
- Over 1700 alumni working in MNCs in India and abroad



24 hours of Fun & Learning

- Safe and Secure Wi-Fi enabled on campus hostel for 250 students
- Students from 24+ States and International students from Dubai, Qatar, Kuwait, Nepal with 50% girls
- Individual attention and opportunities for all students
- State of the Art Auditorium, Open Air amphitheatre, Volleyball and other sporting facilities



PATH TO EXCELLENCE AT ISME



Graduate as a business professional and get placed in MNC'S



Placement Oriented Value Added Term (POVAT)
4-6 months Internship Trajectory Program leading to Placements



Minor Specialization



Major Specialization



International Study Program, Singapore (Optional)



Summer Internship



Core Courses

PROGRAM HIGHLIGHTS

Approved by AICTE, Accredited by NBA, Equivalent to MBA by AIU

Contemporary to suit the Industry Demands

Nearly 6 Months Industry Internship

Managerial & Professional Skills in each term

Courses developed by Experts from Industry & Academics

Customizable Major & Minor Specializations

Strong collaborations with Industry bodies like CII, BCIC, NHRD

Singapore study program leading to International Business certification

APPROACH TO LEARNING

The PGDM is the flagship program at ISME, preparing young aspiring professionals for the rigours of the corporate world. With a combination of industry-focused curricula, world-class infrastructure, best of career opportunities, well-qualified faculty, graduates of PGDM program find themselves on the fast track to success, working with global companies in various roles and verticals. ISME curriculum and teaching pedagogy has been designed to enable students to Understand, Analyse, Integrate and Apply management knowledge and skills in various domains.



Some of our Faculty...



Dr. Shampa Nandi
Professor & Principal (PG Program)
Msc., MBA, Ph.D.,
PGPDSBA, University of Texas, USA



Rajendra Desai
Head- External Programs
B.Tech (IIT Delhi), MS (Virginia Tech, USA)



Dr. Nisha Mary Thomas
Co-ordinator (Research)
B.Com, PGDBM, Ph.D. (IIT Delhi)



Jacob Chandy
BE (Bangalore University)
PGDM (IIM Bangalore)

and many more..

<https://www.isme.in/faculty/>

MAJOR & MINOR SPECIALIZATIONS

ISME inculcates the art of excellence in its students through rigorous course work and a uniquely designed industry oriented curriculum. This has been possible through the extensive research and inputs from ISME International Advisors and National Advisory Board, who are graduates of some of the best business schools like MIT- USA, Wharton Business School – USA, Carnegie Mellon University – USA, Purdue University – USA, INSEAD – France, IIMs and other leading schools.

ISME students have the flexibility to choose any one Major and one Minor Specialization, giving students different flexible combinations of specializations.



Major Specializations

Finance

- Security Analysis & Portfolio Management
- Investment Banking & Financial Services
- Corporate Valuation & Strategic Finance
- Financial Analytics
- Derivatives & Alternative Investments
- Applied Corporate Finance

Marketing

- Sales & Distribution Management
- Consumer Behavior
- Retail Management
- B2B Marketing
- Marketing Communication & Brand Management
- Marketing Analytics
- Research Methods
- Service Marketing

Human Resource Management

- Managing Industrial Relation
- Organizational Development & Change Management
- Performance & Talent Management
- Training & Development
- Compensation & Benefits
- Organizational Behavior
- Recruitment & Selection

Business Analytics

- Data Management and Reporting
- Business Analytics and Visualization
- Python for Business Analysts
- Tent Analytics
- Foundation of Machine Learning
- Advanced Machine Learning
- Prescriptive Analytics

International Accounting (US CPA)

- Financial Accounting and Reporting (FAR)
- Regulation (REG)
- Business Environment and Concepts (BEC)
- Auditing and Attestation

Digital Marketing

- Digital Marketing
- Digital Marketing Analytics

FinTech

- Introduction to FinTech
- Regtech and Financial Compliances

Information and Cyber Security

- Information and Cyber Security
- Python, Power BI and Tableau

People Analytics

- Applying Psychology to work
- HR Analytics



Minor Specializations

INTERNATIONAL BUSINESS CERTIFICATION AT SINGAPORE

Students of ISME get global exposure through the International Study Program at Singapore. Students have workshops and certification in top universities of Singapore, industry visits to multi-national companies and also an opportunity to stay in the hostel of one of the leading Singapore colleges and interact with international students from around the world. ISME also provides opportunities for students to attend the London School of Economics Summer School, UK.



PLACEMENT ORIENTED VALUE ADDED TERM

ISME offers a wide variety of courses which are conducted by professionals and industry experts which help students stand apart from the rest in the job market by adding further value to their resume.



- Aptitude Training
- Resume Review
- GD/ Interview Training with experts- FAQs

- Management Games
- Review and Current Business Update

- Advanced Excel/Python

- AI & ML Workshop Simulation Certification by Arthur Thompson, University of Alabama

- High Impact Negotiation Skills Certification

- Design Thinking Certification

- KPMG 6 Sigma Certification

EXCELLENCE IN CULTURE, EDUCATION AND LEADERSHIP



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ACADEMIC BLOCK



ON-CAMPUS HOSTEL

APPLY TO ISME

Admission to the PGDM program at ISME is highly competitive. The Admissions team reviews applications on an individual basis looking at both quantitative and qualitative aspects of an applicant's professional and academic background. An elaborate selection process is followed to ensure quality enrolment.

Eligibility

Bachelor's/Master's Degree from any recognized educational institution/university in any stream or equivalent with minimum of 60% aggregate marks. Good performance in one of the Management Aptitude Tests. Work experience would be an important consideration for admission.

Selection Process

Stage 1: Complete Application Form (online/walk-in).

Every applicant seeking admission to ISME needs to complete the Application Form online, (<https://isme.in/pg>) attach the required documents and submit the entire application to ISME's Admission Office.

Stage 2: Personal Interview

Stage 3: Admission Decision

Based on the review of the application, CAT/XAT/MAT/CMAT/ATMA score and the recommendation of the interview panel, the admission committee invites selected students for admission to the program. Admission Offer letter will be sent to the shortlisted candidates. The admission would be final only after the confirmation of Admission Acceptance from the candidate and the payment of the registration fee. Fee once paid is non-refundable.

Fees & Scholarship

<https://www.isme.in/admissions/fees/>

Bank Loans

ISME is committed to assisting students in finding the necessary financial resources for their education and will assist in providing the necessary information for obtaining a bank loan. ISME guarantees support towards the student application for the educational loan process.

Campus Address

International School of Management Excellence,
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,
Sarjapur Road, Bangalore - 562125, Karnataka, India.

Corporate Office

International School of Management Excellence,
CAP 1, Export Promotion Industrial Park, Near ITPL,
Whitefield, Bangalore - 560 066, Karnataka, India.



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<https://www.linkedin.com/school/ismebangalore/>