

# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

*Explore. Experience. Excel.*



**Bachelors of Business Administration (BBA)  
and Bachelors of Commerce (B.Com)+ACCA/US CPA  
International Study Program, Singapore**

NEP (National Education Policy) based full-time courses affiliated to Bangalore University



**EXCELLENCE IN  
BUSINESS EDUCATION  
SINCE 2006**

- International by Credentials and Culture
- Corporate-Centric Approach
- Driven by Excellence
- Student-Focussed Campus Life

ISME is a leading business school offering world class education through a student focussed culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME is a part of the NVT Group, an ISO accreditation body that has certified companies for over 25 years across 36 countries. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.



### International by Credentials and Culture

#### University linkages with:

- **USA**- Thunderbird School of Global Management, Arizona & University of North Carolina, Pembroke
- **Germany**- University of Applied Sciences, Wurzburg- Schweinfurt (FHWS)
- **UK**- London School of Economics
- **France**- ESC Clermont Business School
- **Canada**- Carleton University
- **Australia**- University of New Castle
- **Singapore**- Singapore Institute of Management (SIM), Management Development Institute of Singapore (MDIS)



### Driven by Excellence

- Ranked as a Top B School for Academic Excellence 2022, BMA
- Ranked 2nd Top B School of Super Excellence , CSR Ranking 2022
- Ranked 3rd Best Emerging BBA Institute All India, TOI 2022
- Ranked 34th all India by Times of India B School Ranking (2021)
  - Recipient of Best ROI since 2006

## ISME ADVANTAGE



### Corporate-Centric Approach

- International Conferences, Panel discussions, guest lectures on a regular basis
- Over 100 Companies like Grant Thornton, Mu Sigma, Gartner, Ernst & Young, Paytm and Federal Bank recruit our students
- Over 1700 alumni working in MNCs in India and abroad



### 24 hours of Fun & Learning

- Safe and Secure Wi-Fi enabled on campus hostel for 250 students
- Students from 24+ States and International students from Dubai, Qatar, Kuwait, Nepal with 50% girls
- Individual attention and opportunities for all students
- State of the Art Auditorium, Open Air amphitheatre, Volleyball and other sporting facilities



# PATH TO EXCELLENCE AT ISME

## BBA/B.Com JOURNEY



### OVERALL STRENGTHS



# APPROACH TO LEARNING

At ISME, we prepare young aspiring professionals for the rigors of the corporate world. With a combination of industry-focused value added courses, world-class infrastructure, best of career opportunities, well-qualified faculty, graduates of BBA and B.Com + ACCA/US CPA program find themselves on the fast track to success working with global companies in various roles and verticals. ISME teaching pedagogy has been designed to enable students to Understand, Analyse, Integrate and Apply management knowledge and skills in various domains.



## Some of our Faculty...



**Rema Viswanathan**  
Principal (UG Programs)  
B.Tech, MBA, (Ph.D) Amrita University



**Dr. S. Shyam Prasad**  
Professor, Marketing Management  
BSc., MMM, MBA, Ph.D.



**Dr. Shashikala Patil**  
Associate Professor  
BA, MA, B.Ed., MBA, Ph.D.



**Anshu Sharma**  
B.Tech (IIT Kharagpur)  
M.Tech (IIT Kharagpur), PGPM (ISB Hyderabad)

and many more..

<https://www.isme.in/faculty/>

# SPECIALIZATIONS & VALUE ADDED CERTIFICATES

ISME inculcates the art of excellence in its students through rigorous course work and a uniquely designed industry oriented curriculum. This has been possible through the extensive research and inputs from ISME International Advisors and National Advisory Board, who are graduates of some of the best business schools like MIT- USA, Wharton Business School – USA, Carnegie Mellon University – USA, Purdue University – USA, INSEAD – France, IIMs and other leading schools.

ISME students have the flexibility to choose from a list of specialisations.

## Specializations in BBA

### Finance

Advanced Financial Management  
Financial Markets & Service  
International Finance  
Stock & Commodity Markets

### Marketing

Consumer Behaviour,  
Advertising & Media Management  
Brand Management  
Retail Management

### Human Resource

Employee Welfare & Social Security  
Strategic HRM  
Organisation Change & Development  
Compensation Management

## Specializations in B.Com+ ACCA/US CPA

### Accounting & Taxation

Advanced Accounting  
Goods & Services Tax  
Business Taxation  
Cost Management

### Finance

International Financial Management  
Goods & Services Tax  
Performance Management  
International Auditing & Assurance

### Information & Technology

Accounting Information Systems  
Enterprise Resource Planning  
Information Technology and Audit  
Banking Technology and Management

### Banking & Insurance

International Banking & Forex-  
Management  
Life & General Insurance  
Risk Management  
Marketing of Insurance Products

## Value Added Certification Courses

1. MS Office
2. Advanced EXCEL
3. Python & its application in HR, Marketing & Finance

4. Forensic Accounting & Tally
5. Data Visualization through Tableau
6. Digital Marketing & Google Analytics

## Benefits of ACCA (Association of Chartered Certified Accountants)

- Enables you to become a Chartered Certified Accountant, use the designate letters ACCA, and work in any aspect of Finance and Management in any business at high salary package.
- ACCA is the largest and fastest growing global professional accountancy body in the world, with over 486,000 members and students in 181 Countries. Better employment Opportunities in the Middle East / Europe.
- Due to the MOU between ISME and ACCA, the following fees are completely waived off: registration fee, first year subscription fee, exception fee, materials fee, tuition fee, IFRS certificate fee and examination fee for 6 out of 9 papers for the Fundamental level. The 6 papers have been integrated into the basic B.Com. curriculum.  
\*Hence you save upto Rs. 2,20,000.

## Benefits of US CPA (Certified Public Accountant)

- AI based Adaptive Technology to focus preparation in challenging areas.
- Proficiency Badge
- Full Access to Review Material – Printed & Digital
- Customized Coursework.

# INTERNATIONAL BUSINESS CERTIFICATION AT SINGAPORE

- All students of ISME get global exposure through the International Study Program at Singapore.
- Students have workshops in top universities of Singapore, industry visits to multi-national companies and also an opportunity to stay in the hostel of one of the leading Singapore colleges and interact with international students from around the world.
- ISME also provides opportunities for students to attend the London School of Economics Summer School, UK.



## CAREER OPPORTUNITY CELL

### Higher Education Guidance

Counselling and mentoring for students looking for higher education, including international opportunities

### Placement Assistance

Companies visit ISME for Campus Recruitment

### Value Added Certification Courses

### Innovative Teaching Methodology



# EXCELLENCE IN CULTURE, EDUCATION AND LEADERSHIP



- Students of ISME are from some of the top schools such as DPS, NPS , Primus, Indus International, The Deens Academy etc.,
- ISME BBA Batch 2017-2020 Excelled in Bangalore Univeristy Exams with 90%+
- Above 70% Batch having First Class with Distinction
- 100+ Companies visit campus
- Our Students got placed in MNC's Accenture, Tesco, Bosch, EY, HCL, TCS, HSBC, IDC and many more..



ACADEMIC BLOCK



ON-CAMPUS HOSTEL

## APPLY TO ISME

Admission to the BBA/B.Com programs at ISME is highly competitive. The Admissions team reviews applications on an individual basis looking at both quantitative and qualitative aspects of an applicant's professional and academic background. An elaborate selection process is followed to ensure quality enrolment.

### Eligibility

Candidates who have completed any 2-year Pre-University course of State Board / CBSE/ ICSE/IB or its Equivalent with minimum 60% marks are eligible for admission into the BBA/B.Com program. All applicants for BBA/B.Com degree should have proficiency in oral and written English communication.

### General Criteria

Applicants are selected on the basis of their predicted grades. Final admission is based on the cumulative assessment of Class XII results & a personal interview.

### Selection Process

#### Stage 1: Complete BBA/B.Com Application Form (online/walk-in)

Every applicant seeking admission to ISME needs to complete the Application Form, (<https://isme.in/ug>) attach the required documents.

#### Stage 2: Personal Interview

#### Stage 3: Admission Decision

Based on the review of the application and the recommendation of the interview panel, the admission committee invites selected students for admission to the program. Admission offer letter will be sent to the shortlisted candidates. The admission would be final only after the confirmation of Admission Acceptance from the candidate and the payment of the registration fee. Fee once paid is non-refundable.

<https://www.isme.in/admissions/fees/>

### Bank Loans

ISME is committed to assisting students in finding the necessary financial resources for their education and will assist in providing the necessary information for obtaining a bank loan. ISME guarantees support towards the student application for the educational loan process.



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Website: [www.isme.in](http://www.isme.in) [isme.in/blogs/](https://isme.in/blogs/)

#### Campus Address

International School of Management Excellence,  
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,  
Sanjapur Road, Bangalore- 562 125, Karnataka, India.

#### Corporate Office

International School of Management Excellence,  
CAP 1, Export Promotion Industrial Park, Near ITPL,  
Whitefield, Bangalore - 560 066, Karnataka, India.

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<https://www.linkedin.com/school/ismebangalore/>