

# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

*Explore. Experience. Excel.*

**Bachelors of Business Administration (BBA)  
and Bachelors of Commerce (B.Com)+ACCA**

Three-year full-time courses affiliated to Bangalore University



- **International by Credentials and Culture**
- **Corporate-Centric Approach**
- **Driven by Excellence**
- **Student-Focused Campus Life**

ISME is a leading business school offering world class education through a student focussed culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME is part of the NVT Group, an ISO accreditation body that has certified companies for over 25 years across 36 countries. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.



### International by Credentials and Culture

#### University linkages with:

- **UK**- London School of Economics
- **USA**- Westcliff University
- **Canada**- Carleton University
- **Australia**- University of New Castle
- **Singapore**- Singapore Institute of Management (SIM), Management Development Institute (MDIS)
- ISME is associated with International Professional Bodies like ACCA Association of Chartered Certified Accountants, UK.



### Driven by Excellence

- Ranked 25th All India by Business India, 2020
- Ranked 39th All India by Times of India B School Rankings (2019)
- Ranked 3rd Best B-School of Eminence in India by Competition Success Review (CSR) 2019
- Recipient of Best ROI since 2006

## ISME ADVANTAGE



### Corporate Centric Approach

- International Conferences, Panel discussions, and guest lectures on a regular basis
- Over 100 Companies like PwC, Wells Fargo, Ernst & Young, TCS and Deloitte recruit our students
- Over 1500 alumni working in MNCs in India and abroad



### 24 hours of Fun & Learning

- Safe and secure Wi-Fi enabled on campus hostel for 250 students
- Open air amphitheater, volleyball, Basketball & other sporting facilities
- Students from 20+ states including 50% girls
- Individual attention and opportunities for all students



# PATH TO EXCELLENCE AT ISME

## JOURNEY



36 Core Courses

16 Foundation, Language & Skill Development Courses



4 Value-added Certificate Courses



10 Days Study Trip to Singapore



3 Specialisation Choices in BBA- Finance, Marketing & HR



4 Specialisation Choices in B.Com- Accounting & Taxation, Finance, Information & Technology, Banking & Insurance



1 Month Corporate Internship



Graduate as a successful business professional with a global outlook.



## OVERALL STRENGTHS

On campus Hostel with students from 20+ states; having 50% Girls

Most of our students score over 85% because of our Rigorous Academic Sessions

100+ Top Companies for Placements

Singapore Study Trip part of Curriculum

Complete Guidance for higher studies in India and Abroad

Industry & Field Visits

1:10 Faculty to Student ratio for Individual attention & Mentoring

Entrepreneurship Club, Communication Club and E-cell for overall development



# APPROACH TO LEARNING

At ISME, we prepare young aspiring professionals for the rigors of the corporate world. With a combination of industry-focused value added courses, world-class infrastructure, best of career opportunities, well-qualified faculty, graduates of BBA and B.Com + ACCA program find themselves on the fast track to success working with global companies in various roles and verticals. ISME teaching pedagogy has been designed to enable students to Understand, Analyse, Integrate and Apply management knowledge and skills in various domains.



## IIM Bangalore Faculty in ISME

IIM Bangalore faculty frequently visit ISME & interact with ISME faculty for curriculum development & ISME students to provide specialized inputs.



Dr. Ravi Kumar R  
Professor, Organizational Behaviour  
and HRM, IIM Bangalore



Dr. Seema Gupta  
Associate Professor, Marketing  
IIM Bangalore.



Dr. Shivakumar Venkateswaran  
Chief Human Resources Officer,  
IIM Bangalore.



Dr. Sankarshan Basu  
Professor, Finance & Accounting  
IIM Bangalore.

# SPECIALIZATIONS & VALUE ADDED CERTIFICATES

ISME inculcates the art of excellence in its students through rigorous course work and a uniquely designed industry oriented curriculum. This has been possible through the extensive research and inputs from ISME International Advisors and National Advisory Board, who are graduates of some of the best business schools like MIT- USA, Wharton Business School - USA, Carnegie Mellon University - USA, Purdue University - USA, INSEAD - France, IIMs and other leading schools.

ISME students have the flexibility to choose from a list of specialisations.

## Specializations in BBA

### Finance

Advanced Financial Management  
Financial Markets & Service  
International Finance  
Stock & Commodity Markets

### Marketing

Consumer Behaviour,  
Advertising & Media Management  
Brand Management  
Retail Management

### Human Resource

Employee Welfare & Social Security  
Strategic HRM  
Organisation Change & Development  
Compensation Management

\* Option Available to do B.Sc (Accounting) from Oxford Brookes University, UK

## Specializations in B.Com+ACCA

### Accounting & Taxation

Advanced Accounting  
Goods & Services Tax  
Business Taxation  
Cost Management

### Finance

International Financial Management  
Goods & Services Tax  
Performance Management  
International Auditing & Assurance

### Information & Technology

Accounting Information Systems  
Enterprise Resource Planning  
Information Technology and Audit  
Banking Technology and Management

### Banking & Insurance

International Banking & Forex-  
Management  
Life & General Insurance  
Risk Management  
Marketing of Insurance Products

## Benefits of ACCA (Association of Chartered Certified Accountants)

1. Enables you to become a Chartered Certified Accountant, use the designate letters ACCA, and work in any aspect of Finance and Management in any business.
2. Better employment Opportunities in the Middle East / Europe.
3. Assures employers that you have Skills necessary to progress to more senior management positions.
4. ACCA is the largest and fastest growing global professional accountancy body in the world, with over 486,000 members and students in 181 Countries.
5. Job Market: ACCA gives a salary benefit that is greater than that of peers who chose not to pursue the course.
6. For campus placements, students who had started the CA journey are often preferred.
7. Due to the MOU between ISME and ACCA, the following fees are completely waived off: registration fee, first year subscription fee, exception fee, materials fee, tuition fee, IFRS certificate fee and examination fee for 6 out of 9 papers for the Fundamental level. The 6 papers have been integrated into the basic B.Com. curriculum.

\*Hence you save upto Rs 2,20,000.

## Value Added Certification Courses

1. International Certification in Financial English
2. Certificate in Fundamentals of Artificial Intelligence & Machine Learning
3. Certification on IFRS and XBRL
4. Certification on Leadership of High Performance Team

# INTERNATIONAL EXPOSURE

- All Undergraduate students of ISME get global exposure through the International Experiential Study at Singapore.
- Students have workshops in top universities of Singapore, industry visits in multi-national companies and also get an opportunity to stay in the hostel of one of the leading Singapore colleges, Singapore Institute of Management (SIM) or MDIS and interact with international students from around the world.
- ISME also provides opportunities for students to attend the London School of Economics' Summer School, UK.



## CAREER OPPORTUNITY CELL

### Higher Education Guidance

Counselling and mentoring for students looking for higher education, including international opportunities

### Placement Assistance

Companies visit ISME for Campus Recruitment

### Value Added Certification Courses

### Innovative Teaching Methodology





# EXCELLENCE IN CULTURE, EDUCATION AND LEADERSHIP



- Ms. Sana Alam from ISME BBA Batch 2017-2020 secured 90% in Bangalore University Exams
- Over 75% Batch having First class with distinction
- Our students get placed in MNC's like Accenture, Tesco, Bosch, EY, HCL, TCS, HSBC, IDC and many more



## APPLY TO ISME

Admission to the BBA/B.Com programs at ISME is highly competitive. The Admissions team reviews applications on an individual basis looking at both quantitative and qualitative aspects of an applicant's professional and academic background. An elaborate selection process is followed to ensure quality enrolment.

### Eligibility:

Candidates who have completed any 2-year Pre-University course of State Board / CBSE/ ICSE/IB or its Equivalent with minimum 60% marks are eligible for admission into the BBA/B.Com program. All applicants for BBA/B.Com degree should have proficiency in oral and written English communication.

### General Criteria

Applicants are selected on the basis of their predicted grades. Final admission is based on the cumulative assessment of the Class XII results & a personal interview.

### Selection Process:

**Stage 1: Complete BBA/B.Com Application Form** (online/walk-in).

Every applicant seeking admission to ISME needs to complete the Application Form, (<https://admission.isme.in/ug>) attach the required documents.

**Stage 2: Personal Interview**

**Stage 3: Admission Decision**

Based on the review of the application and the recommendation of the interview panel, the admission committee invites selected students for admission to the program. Admitted candidates are sent the Admission Offer letter. The admission would be final only after the receipt of confirmation of Admission Acceptance from the candidate and the payment of the registration fee. Fee once paid is non-refundable.

**Fee & scholarship:** <https://www.isme.in/admissions/fees/>

### Bank Loans:

ISME guarantees support towards assisting students for Education loan through banks. In the past too, most of our students have availed loan facilities due to our Accreditation by AICTE, NBA and AIU

### Campus Address:

International School of Management Excellence,  
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,  
Sarjapur Road, Bangalore - 562125, Karnataka, India.

### Corporate Office:

International School of Management Excellence,  
CAP 1, Export Promotion Industrial Park, Near ITPL,  
Whitefield, Bangalore - 560 066, Karnataka, India.



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<https://www.linkedin.com/school/ismebangalore/>