



# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE BANGALORE

## ISME presents a one Day FDP on Research Methodology – Research Fundamentals on 14 th June 2019

### ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from CMU, Purdue and Wharton, USA. ISME has always been in the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. At present ISME offers undergraduate, post-graduate and PhD programs in Management. The postgraduate program is approved by AICTE, New Delhi, the BBA program is affiliated to Bangalore University and PhD program is affiliated to Mysore University

### OBJECTIVES

The FDP will communicate conceptual clarity which is important for application of fundamentals of Research amongst participants. It will facilitate insights to formulate Research Problems and throw light on conducting of effective Literature Review

### PROGRAM TIMINGS

(9.30 AM TO 4.00 PM)

### RESOURCE PERSON



Dr. Sandeep Shastri  
(Jain University)

Dr Sandeep Shastri is the Pro Vice Chancellor of JAIN – a Deemed to be University and heads its Centre for Research in Social Sciences and Education (CERSSE). He prefers to call himself a researcher by training, a teacher by passion, a trainer by practice and above all a life long learner. His research has focussed on understanding Indian politics from the prism of citizens perspectives. His writings have largely been on Electoral politics, Karnataka politics and Federalism. He has authored over seven books, written over fifty chapters in edited books and over seventy five articles in referred journals.

### WHO SHOULD ATTEND

Faculty Members and Teachers, Research Scholars from Management, Engineering and other related streams can participate.

### PROGRAM SCHEDULE

9.30 am to 11.00 am	Introduction to Research Methodology
11.15 am to 12.45 am	Developing an interesting Research Question and Research Objectives
LUNCHBREAK	
1.30 am TO 3.00 pm	Undertaking a Review of Literature
3.15 pm to 4.00 pm	Research Design

#### CONTACT

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