



GDA Foundation (R)

Surana Educational Institution
SURANA COLLEGE

(Affiliated to Bangalore University)

167, 5th Main Road, Industrial Suburb, 2nd Stage Peenya
Bengaluru - 560 022.

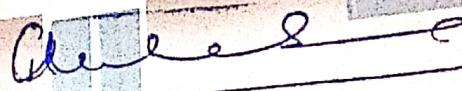
One Day National Conference on
"Contemporary Issues in Commerce and Management"

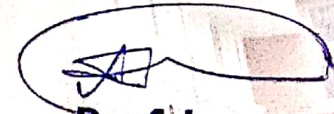
Organized by
Department of Commerce and Management

Certificate

This is to certify that Mr. / Ms. / Prof. / Dr. Kiran Kumar K V of
ISME, Bangalore has participated in the
One Day National Conference organised by Department of Commerce and
Management, Surana College, Peenya, Bengaluru on 7th September 2018
and presented a paper titled "Are Sebi Measures To Improve Retail
Participation in Equity Fund Segment Effective?"


Dr. Ramya R.
Principal


Dr. Archana Surana
Managing Trustee, SEI


Prof. Jayaram A.
Conference Secretary

Sponsored by **ISDC**
International Skill Development Corporation
Skills for Tomorrow

11TH INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT

Certificate of Presentation

Awarded to

Haritha S

For the Presentation of Paper Titled
A Study Of Factors Influencing Purchase Intention In
the Context Of Influencer Marketing

in the **11th International Conference on
Contemporary Issues in Management**

held on 24th and 25th February 2023



Dr. RONY GEORGE KURIEN
DEAN & CONFERENCE CHAIR



Dr. SHAMPA NANDI
PRINCIPAL, ISME BANGALORE



Dr. NISHA MARY THOMAS
RESEARCH COORDINATOR

Knowledge Partners



Industry Partners



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11TH INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT

Certificate of Presentation

Awarded to

DR. SINDHU SHANTHA NAIR

For the Presentation of Paper Titled

THE IMPACT OF EMOTIONAL INTELLIGENCE ON WORK-LIFE
BALANCE IN START UPS IN HYDERABAD

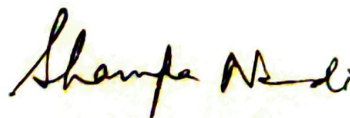
in the **11th International Conference on
Contemporary Issues in Management**

held on 24th and 25th February 2023



Dr. RONY GEORGE KURIEN

DEAN & CONFERENCE CHAIR



Dr. SHAMPA NANDI

PRINCIPAL, ISME BANGALORE



Dr. NISHA MARY THOMAS

RESEARCH COORDINATOR

Knowledge Partners



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International School Development Corporation
Quality for Tomorrow

11TH INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT

Certificate of Presentation

Awarded to

DR. SINDHU SHANTHA NAIR

For the Presentation of Paper Titled

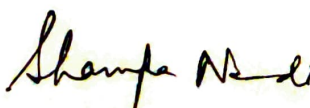
THE IMPACT OF EMOTIONAL INTELLIGENCE ON WORK-LIFE
BALANCE IN START UPS IN HYDERABAD

in the **11th International Conference on
Contemporary Issues in Management**

held on 24th and 25th February 2023



Dr. RONY GEORGE KURIEN
DEAN & CONFERENCE CHAIR



Dr. SHAMPA NANDI
PRINCIPAL, ISME BANGALORE



Dr. NISHA MARY THOMAS
RESEARCH COORDINATOR

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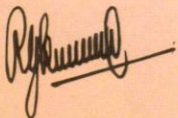
SRIRAM PRABHAKAR

For the Presentation of Paper Titled

**EMPLOYER BRANDING AND TALENT MANAGEMENT
USING HR ANALYTICS CONCEPTS AND
APPLICATIONS**

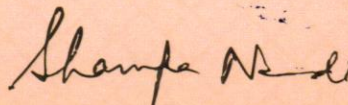
in the **11th International Conference on
Contemporary Issues in Management**

held on 24th and 25th February 2023



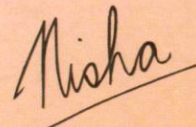
Dr. RONY GEORGE KURIEN

DEAN & CONFERENCE CHAIR



Dr. SHAMPA NANDI

PRINCIPAL, ISME BANGALORE



Dr. NISHA MARY THOMAS

RESEARCH COORDINATOR

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Confederation of Indian Industry



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11TH INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT

Certificate of Presentation

Awarded to

DR. S. SHYAM PRASAD

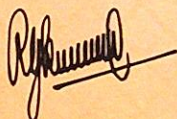
For the Presentation of Paper Titled

A STUDY OF CONSUMER'S BEHAVIOUR IN BUYING
VEGETABLES AND FRUITS DURING THE COVID

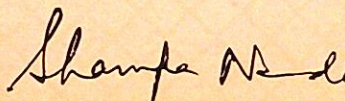
PANDEMIC

in the **11th International Conference on
Contemporary Issues in Management**

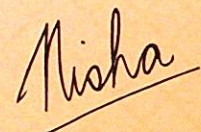
held on 24th and 25th February 2023



Dr. RONY GEORGE KURIEN
DEAN & CONFERENCE CHAIR



Dr. SHAMPA NANDI
PRINCIPAL, ISME BANGALORE



Dr. NISHA MARY THOMAS
RESEARCH COORDINATOR

Knowledge Partners



Industry Partners



Dr.Shampa -ISME

From: S Shyam Prasad <s_shyam_prasad@yahoo.com>
Sent: 30 June 2023 13:17
To: ISME-SHAMPA
Subject: Fw: 3rd Meeting of the European Journal of Management Studies - programme and links for presentations

Dr. S. Shyam Prasad, B 301, Saibya Sterling, Hosapalaya Main Road, Hosapalaya, Muneshwara Nagar, Bengaluru - 560068. s_shyam_prasad@yahoo.com Mobile: +91 72599 42381

----- Forwarded message -----

From: S Shyam Prasad <s_shyam_prasad@yahoo.com>
To: Mark Crathorne <mcrathorne@iseg.ulisboa.pt>
Cc: ISME-SHAMPA <shampa@isme.in>; pranathian.isme2224@gamil.com <pranathian.isme2224@gmail.com>; shatakshi.isme2224@gmail.com <shatakshi.isme2224@gmail.com>; amruthak.isme2224@gmail.com <amruthak.isme2224@gmail.com>
Sent: Monday, 19 June, 2023 at 08:31:02 pm IST
Subject: Re: 3rd Meeting of the European Journal of Management Studies - programme and links for presentations

Dear Dr Mark Crathorne,
Thank you for the information and update. We will present accordingly.
With good wishes,
Shyam

Dr. S. Shyam Prasad, B 301, Saibya Sterling, Hosapalaya Main Road, Hosapalaya, Muneshwara Nagar, Bengaluru - 560068. s_shyam_prasad@yahoo.com Mobile: +91 72599 42381

On Monday, 19 June, 2023 at 03:36:10 pm IST, Mark Crathorne <mcrathorne@iseg.ulisboa.pt> wrote:

Dear All,

We look forward to the discussion of your papers on **Wednesday, 5 July 2023**, at the 3rd Meeting of the European Journal of Management Studies.

In my role as the Journal's Managing Editor, please find attached the **programme** with the links for the presentations.

I would kindly remind presenters and discussants of the timeframe for each presentation, namely:

- 15 minutes for the presentation
- 10 minutes for discussion
- 5 minutes for questions and answers from the audience

Thank you for your cooperation.

Best regards,

Mark Crathorne

Gabinete 202, Quelhas 2

T. (+351) 213 925 840 M. (+351) 919 987 691

www.iseg.ulisboa.pt





CERTIFICATE OF APPRECIATION

School of Management Studies Best Paper Award

This is to certify that

.....
DR. SINDHU SHANTHA NAIR
.....

of
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
.....

has won the **BEST PAPER AWARD** for presenting paper titled
'BALANCING DEI AND ERG

EXPECTATIONS IN ORGANIZATIONS - A STUDY OF SELF MANAGED TEAMS AND SELF DETERMINED LEARNING ENVIRONMENTS'
.....

in the Two-day International Conference on **"Diversity-Equity-Inclusion: Way forward for Sustainable Business & Management Practices"** held on 22nd & 23rd September, 2023.

Dr. Nitu Ghosh
Director SOM
REVA University

Dr. Shubha. A
Dean FCMS
REVA University

Dr. M Dhanamjaya
Vice Chancellor
REVA University



Kristu Jayanti College

AUTONOMOUS

Bengaluru

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Certificate
Number

RTBDI2903001

Department of Commerce (UG)

Virtual International Conference

on

Re-Inventing Business Through Digitalization and Innovation

Certificate

This is to certify that Dr./Mr./Ms./ **SUDINDRA V R** of
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE has participated and presented a paper titled
DOORSTEP DELIVERY OF FINANCIAL PRODUCTS - SUCCESS STORY OF BHARATPE
at the virtual International conference on **“Re-Inventing Business Through Digitalization and Innovation”**,
organized by the department of commerce (UG), Kristu Jayanti College (Autonomous),
Bengaluru on 28th & 29th March 2022.

Dr. Mathiyarasan M

Conference Convener

Prof. Vijayakumar R

Head
Department of Commerce (UG)

Dr. Aloysius Edward J

Dean
Deanery of Commerce and Management

Fr. Dr. Augustine George

Principal



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, NAGPUR

International Conference (Online Mode)
on

Neo Business Practices for the Evolving World

CERTIFICATE

— of Presentation —

This is to certify that
Ms. Haritha S
presented the paper titled
Investigating Cognitive Dissonance in Online Shopping: A SEM Approach
in Symbicon-22, the International Conference on
'Neo Business Practices for the Evolving World'
organized by SIBM Nagpur from 04th to 06th April, 2022.



.....
Prof. (Dr.) Shirang Altekar
Conference Chairperson
Director & Professor
SIBM Nagpur

.....
Dr. Debarun Chakraborty
Conference Convener
Dy. Director & Asso. Professor
SIBM Nagpur

ISDSI GLOBAL CONFERENCE 2022

CERTIFICATE OF PARTICIPATION

This is to certify that

**NISHA MARY THOMAS, INTERNATIONAL SCHOOL OF MANAGEMENT
EXCELLENCE, BANGALORE**

presented the paper titled

**FINTECH CREDIT: UNCOVERING KNOWLEDGE BASE, INTELLECTUAL
STRUCTURE AND RESEARCH FRONT**

at the **16th ISDSI Global Conference 2022**

held at **Jagdish Sheth School of Management (JAGSoM), Bengaluru** from the 27th to the 29th of December, 2022.



PROF. VITHALA R. RAO
Conference Chair



PROF. SUPRIYO GHOSE
Conference Co-Chair



PROF. AMBIKA PRASAD NANDA
Conference Co-Chair



PROF. SURAJ COMMURI
Conference Co-Chair

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10TH INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT

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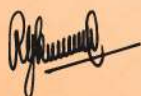
Awarded to

DR. RAMESHKUMAR M

For the Presentation of Paper Titled

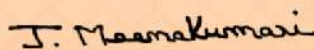
SKILLING INITIATIVES: ASSESSING THE IMPACT ON INTERPERSONAL COLLABORATION,
WORKPLACE COMMITMENT AND ADAPTIVE PERFORMANCE

in the 10th International Conference on
CONTEMPORARY ISSUES IN MANAGEMENT
held on 25th and 26th February 2022.



RONY G KURIEN

DEAN & CONFERENCE CHAIR



DR. J MEENA KUMARI

DEAN, ISME, BANGALORE



DR. M RAMESH KUMAR

RESEARCH COORDINATOR

Knowledge Partners



Industry Partners



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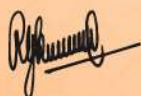
Awarded to

DR. RAJA SANKARAN

For the Presentation of Paper Titled

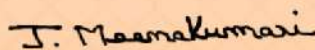
IMPACT OF BLOCKCHAIN TECHNOLOGY IN THE FINANCIAL SECTOR

in the 10th International Conference on
CONTEMPORARY ISSUES IN MANAGEMENT
held on 25th and 26th February 2022.



RONY G KURIEN

DEAN & CONFERENCE CHAIR



DR. J MEENA KUMARI

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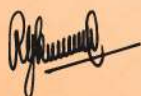
Awarded to

MR. KIRANKUMAR KV

For the Presentation of Paper Titled

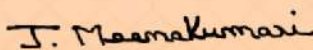
**ARE INDIAN MARKETS EFFICIENT? EMPIRICAL TESTING FOR NORMALITY OF PRICES
AND ABNORMALITY OF RETURNS AROUND EARNINGS ANNOUNCEMENTS**

in the 10th International Conference on
CONTEMPORARY ISSUES IN MANAGEMENT
held on 25th and 26th February 2022.



RONY G KURIEN

DEAN & CONFERENCE CHAIR



DR. J MEENA KUMARI

DEAN, ISME, BANGALORE



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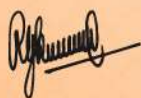
Awarded to

DR. J MEENAKUMARI

For the Presentation of Paper Titled

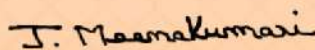
AN ANALYSIS OF THE MEDIATING ROLE OF INTERNATIONAL LINKAGE IN
MANAGEMENT EDUCATION

in the 10th International Conference on
CONTEMPORARY ISSUES IN MANAGEMENT
held on 25th and 26th February 2022.



RONY G KURIEN

DEAN & CONFERENCE CHAIR



DR. J MEENA KUMARI

DEAN, ISME, BANGALORE



DR. M RAMESH KUMAR

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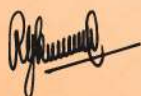
Awarded to

DR. SHURLLY TIWARI

For the Presentation of Paper Titled

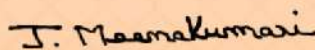
TO UNDERSTAND THE ROLE OF EMOTIONAL INTELLIGENCE & ADVERSITY QUOTIENT
ON THE ACADEMIC ACHIEVEMENT OF STUDENTS IN HIGHER STUDIES

in the 10th International Conference on
CONTEMPORARY ISSUES IN MANAGEMENT
held on 25th and 26th February 2022.



RONY G KURIEN

DEAN & CONFERENCE CHAIR



DR. J MEENA KUMARI

DEAN, ISME, BANGALORE



DR. M RAMESH KUMAR

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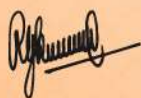
Awarded to

DR. SHYAM S PRASAD

For the Presentation of Paper Titled

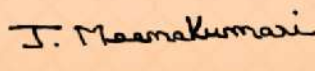
MILLENNIALS AND ZOOMERS' RESPONSE TO CUSTOMER ENGAGEMENT IN
ONLINE PLATFORMS: A COMPARATIVE STUDY

in the 10th International Conference on
CONTEMPORARY ISSUES IN MANAGEMENT
held on 25th and 26th February 2022.



RONY G KURIEN

DEAN & CONFERENCE CHAIR



DR. J MEENA KUMARI

DEAN, ISME, BANGALORE



DR. M RAMESH KUMAR

RESEARCH COORDINATOR

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SEMINAR
ON
PREDICTIVE ANALYTICS IN HEALTHCARE

Name of the resource person: Dr. U Dinesh Kumar

Date of the FDP: Feb 24th, 2023

Number of participants: 50

Brief Description:

Dr. U Dinesh Kumar, Professor Decision Sciences at IIM Bangalore took session on “Predictive Analytics in Healthcare”. He highlighted the issue of data manipulation by discussing the AJ Walefield study on vaccine penetration. He later deliberated on the importance of hypothesis testing, data analysis and biasness in analysis. He explained the role of AI in improving the healthcare system in India. He concluded the session by highlighting how predictive analytics can reduce the pressure on medical practitioners and hospitals.

With technological advancement, analytics can tremendously impact the healthcare industry. AI and machine learning techniques can use data to diagnose diseases, determine the best treatment for each patient’s use case, and much more. Some of the important ways in which healthcare organizations can benefit from predictive analytics are a) Improved Patient Care b) Personalized Treatments c) Identify At-Risk Patients d) Chronic Disease Management d) Reduces Overall Healthcare Costs

The session ended on a high note with a lot of questions from the participants.



Head-Research
ISME, Bangalore





Nisha

Head-Research
ISME, Bangalore



Certificate

*This is to certify that **DR.M.RAMESH KUMAR, INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE** presented a paper titled “**MEDIATING ROLE OF USERS’ ATTITUDE IN ONLINE TEACHING PLATFORM ACCEPTANCE**” in the International Conference on “Global Perspectives On Business, Economy And Society - For Sustainability in The New Normal” Sponsored by AICTE held on 5th and 6th August, 2021 at ISBR Business School in association with ISBR College, Bengaluru.*



Conference Convener



Conference Convener



Director

Two Day International E-Conference on

“New Age Businesses and Transformative Leadership A Solution to Combat”

6th & 7th August, 2021

Certificate of Participation

Shurilly Tiwari has participated in the Two Day Inter-National E-Conference on
“**New Age Businesses and Transformative Leadership A Solution to Combat**”, held during August 6th & 7th, 2021, Organized
by Centre for Management Studies, ICFAI Law School, ICFAI Foundation for Higher Education, Hyderabad and presented a
paper titled “**High Performance Work Systems in Tourism and Hospitality Industry: A systematic Review**” in the
Technical Session **Capacity Building & Designing Strategies – Resource Management.**



Dr. A. Arun Kumar
Coordinator, NABTL, 2021
Assistant Professor
ICFAI Law School, IFHE, Hyderabad



Prof. A.V. Narsimha Rao
Director, ICFAI Law School,
The ICFAI Foundation for Higher Education
(Deemed University), Hyderabad



Certificate of Participation

This is to certify Prof. / Mr. / Ms S. Shyam Prasad of
International School of Management Excellence
presented research paper / teaching case study / practitioner case study / e-poster during

National Conference on "Catalysing Change and Innovation in Women
EntreLeadership - India Perspectives"

held on 29 - 30 November, 2021

at the WeSchool, Bengaluru Campus

Dr. Uday Salunkhe
Group Director
WeSchool

Dr. Anil Rao Paila
Sr. Dean & Director
WeSchool Bengaluru

Dr. Madhavi Lokhande
Dean
WeSchool Bengaluru

Dr. Sonia Mehrotra
Conference Convenor
WeSchool Bengaluru

Dr. Madhumita G Majumder
Conference Co-Convenor
WeSchool Bengaluru

INTERNATIONAL CONFERENCE ON TECHNOLOGIES FOR SMART GREEN CONNECTED SOCIETIES 2021

NOVEMBER 29-30, 2021 | ONLINE | WORLDWIDE

M RAMESH KUMAR

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Presented a paper titled **Impact of Work from Home Environment on Employees' Psychological Well-Being**
at the ICTSGS-1 conference led by Yamagata University Japan.

[ICTSGS-1 IS ORGANIZED BY SPAST FOUNDATION AND ASSOCIATED PARTNER INSTITUTIONS.](#)



SPAST FOUNDATION

Hidemitsu Furukawa,
YAMAGATA UNIVERSITY, JAPAN



Ajit Khosla,
YAMAGATA UNIVERSITY, JAPAN



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The Electrochemical Society
Advancing solid state & electrochemical science & technology