

Work Activity Report - For Incentives March 2023

WORK ACTIVITY REPORT- March 2023

SL NO	NAME OF FACULTY	BLOGS/ ARTICLE/CONFERENCE	TITLE	MONTH- 2023	Updated on Myisme/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE	Indexing in case of paper publication	Verification by Dr. Nisha in case of paper publication
1	Dr. Sindhu	External Blog_Market Express	Streisand effect in Business	Mar-23	Yes	✓ 2000	https://www.marketexpress.in/2023/03/streisand-effect-in-business/		
2	Prof. Sudindra	External Blog_TOI Readers Blog	Understanding Nostro, Vostro, and Loro accounts in foreign transactions	Mar-23	Yes	✓ 2000	https://www.india-internet.com/2023/03/understanding-nostro-vostro-and-oro-accounts-in-foreign-transactions-13897/		
3	Prof. Livea	Conference Presentation	Mapping Dalit Identity and Cultural Resistance in Harish Kamble's Rap Music Video: Jaati, International Virtual Conference on Subaltern Studies	Feb-23	Yes	✓ 2000	https://www.conferences.elsevier.com/conferences/abstract/2023		
4	Dr. Nisha Mary Thomas	CIM23 Conference Presentation (with scholar)	What facilitates and impedes adoption of sustainability in Global Value Chains?	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
5	Dr. Hariitha S	CIM23 Conference Presentation (with student)	A Study Of Factors Influencing Purchase Intention In The Context Of Influencer Marketing	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
6	Dr. Pooja	CIM23 Conference Presentation	Talent Management Practices, Role of perceived organizational support impacting employee engagement	Feb-23	Yes	✓ 2000	https://www.conferences.elsevier.com/conferences/abstract/2023		
7	Prof. Sriram	Conference Presentation	Service quality of chatbot in Banking-A Review, REVA University Conference,	Dec-22	Yes	✓ 2000	https://www.conferences.elsevier.com/conferences/abstract/2023		
8	Dr. Sindhu	CIM23 Conference Presentation (with student)	The impact of emotional intelligence on work-life balance in start-ups in Hyderabad	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
9	Dr. Ratchana	CIM23 Conference Presentation	Financial Distress Prediction using Altman Z score and Stock Prices - A Case of NSE-Listed Indian Manufacturing Companies	Feb-23	Yes	✓ 2000 1500	https://www.conferences.elsevier.com/conferences/abstract/2023		
10	Prof. Sudindra	CIM23 Conference Presentation	Financial Distress Prediction using Altman Z score and Stock Prices - A Case of NSE-Listed Indian Manufacturing Companies	Feb-23	Yes	✓ 2000 1500	https://www.conferences.elsevier.com/conferences/abstract/2023		
11	Dr. Romy G Kurien	CIM23 Conference Presentation	A case study on the implementation of SOLVEQ, a culture-building intervention in K-India Pvt Ltd	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
12	Dr. Romy G Kurien	CIM23 Conference Presentation	Sentiment Analysis of Lenders Motivation to Use a Peer-To-Peer (P2P) Lending Platform: LenDenClub.Com	Feb-23	Yes	✓ 2000	https://www.conferences.elsevier.com/conferences/abstract/2023		
13	Dr. Romy G Kurien	CIM23 Conference Presentation	Impact of Monetary Policy on Motivation to Use Peer-To-Peer Lending Platforms in India.	Feb-23	Yes	✓ 2000	https://www.conferences.elsevier.com/conferences/abstract/2023		
14	Dr. Pooja	Publication	IoT Based RFID Attendance Monitoring System of Students using Arduino ESP8266 & Adafruit.io on Defined Area	Jan-23	Yes	✓ 10000	https://www.researchgate.net/publication/368031723	Scopus	Yes
15	Prof. Anshu	Publication	Consumer adoption study for innovative technology products and services in an emerging economy	Mar-23	Not Applicable	✓ 10000 (late)	https://www.emerald.com/insight/conferences/abstract/2023	Scopus	Yes
16	Dr.Shampa	CIM23 Conference Presentation (with scholars)	Exploring The Benefits And Challenges Of Hybrid Teaching And Learning In Higher Education And Improving The Employability Of Students	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
17	Dr.Shampa	CIM23 Conference Presentation (with scholars)	A Regression Analysis to study the Perception of Work from Home on Employee well-being	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
18	Dr.Shampa	CIM23 Conference Presentation (with scholars)	Digitalization - A Stratagem For Rural Retailers	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
19	Prof. Sriram	CIM23 Conference Presentation	Employer Branding and Talent Management using HR Analytics' concepts and applications	Feb-23	Yes	✓ 1000	https://www.conferences.elsevier.com/conferences/abstract/2023		
					TOTAL	46000			

Total Amount for March 2023		
Sl No	Faculty Name	Amount in Rs
1	Dr. Sindhu	3000
2	Prof. Sudindra	4000
3	Prof. Livea	2000
4	Dr. Nisha Mary Thomas	1000
5	Dr. Haritha S	1000
6	Dr. Pooja	12000
7	Prof. Sriram	3000
8	Dr. Ratchana	2000
9	Dr. Rony G Kurien	5000
10	Prof Anshu	10000
11	Dr. Shampa	3000
	Total	46000

[illegible]

Total Amount for March 2023		
Sl No	Faculty Name	Amount in Rs
1	Dr. Sindhu	3000
2	Prof. Sudindra	4000
3	Prof. Livea	2000
4	Dr. Nisha Mary Thomas	1000
5	Dr. Haritha S	1000
6	Dr. Pooja	12000
7	Prof. Sriram	3000
8	Dr. Ratchana	2000
9	Dr. Rony G Kurien	5000
10	Prof Anshu	10000
11	Dr. Shampa	3000
Total		46000

10000	10000 <i>(date)</i>	https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/	Scopus	Yes	<i>Sept 2018</i>
10000		http://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/	Scopus	Yes ✓ <i>10000/-</i>	
1000		https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/			
1000		https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/			
1000		https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/			
1000		https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/			
1000		https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/			
1000		https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/			
16000		https://www.conferenceseries.com/conferences/health-and-life-science-conference-2018/abstracts/			

Total Amount for March 2023		
Sl No	Faculty Name	Amount in Rs
1	Dr. Sindhu	3000
2	Prof. Sudhinda	4000
3	Prof. Livea	2000
4	Dr. Nisha Mary Thomas	1000
5	Dr. Hariitha S	1000
6	Dr. Pooja	12000
7	Prof. Sriram	3000
8	Dr. Ratchana	2000
9	Dr. Rony G Kurien	5000
10	Prof Anshu	10000
11	Dr. Shampa	3000
	Total	46000

[illegible]



INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Work Activity Report - For Incentives May 2023
WORK ACTIVITY REPORT- May 2023

SL NO	NAME OF FACULTY	BLOGS/ ARTICLE/CONFERENCE	TITLE	MONTH- 2023	Updated on Mysme/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE	Indexing in case of paper publication	Verification by Dr. Nisha in case of paper publication
1	Dr. Haritha S	External Blog, Market Express	Minimalism: A conundrum!	May	Minimalism - A conundrum! - Haritha S	2000	✓		
2	Prof Stuti	Conference Presentation-CIM23 (along student)	Detection of Spam Tweets in Twitter	Feb	Spam Detection in Twitter - Prof Stuti	1000	✓		
3	Dr. Shyam S Prasad	Conference Presentation-CIM23 (along student)	A study of consumers' behaviour in buying vegetables and fruits during the COVID pandemic	Feb	A study of consumers' behaviour in buying vegetables and fruits during the COVID pandemic - Dr. Shyam S Prasad	1000	✓		
4	Dr. Pooja Nagpal	Internal Blog	Gig Economy in India: Drivers, Challenges & Road Ahead	May	Gig Economy in India: Drivers, Challenges & Road Ahead - Dr. Pooja Nagpal	1500	✓		
5	Prof Shurly Tiwari	External Blog, TOI Readers Blog	Is Bumping workforce, your Business Savior or Downfall?	May	Is Bumping workforce, your Business Savior or Downfall? - Prof Shurly Tiwari	2000	✓		
6	Prof Shurly Tiwari	External Blog, TOI Readers Blog	From data-driven to people-centric: A holistic approach to HR management	May	From data-driven to people-centric: A holistic approach to HR management - Prof Shurly Tiwari	2000	✓		
7	Dr. Pooja Nagpal	External Blog, TOI Readers Blog	Unmasking the Quite Quitting Dilemma: Leaders as Catalysts for Workplace Renewal	May	Unmasking the Quite Quitting Dilemma: Leaders as Catalysts for Workplace Renewal - Dr. Pooja Nagpal	2000	✓		
8	Prof. Anshu	Paper Publication	Understanding drivers of innovation in information technology companies using a grounded theory approach	May	Understanding drivers of innovation in information technology companies using a grounded theory approach - Prof. Anshu	5000	✓	✓	Yes
10	Dr. Sindhu	External Blog, Market Express	Low-Code No-Code Platforms: How could this tool help?	May	Low-Code No-Code Platforms: How could this tool help? - Dr. Sindhu	2000	✓	✓	
11	Prof Shurly Tiwari	External Blog, TOI Readers Blog	Broad banding: from fixed to flexible	May	Broad banding: from fixed to flexible - Prof Shurly Tiwari	NA as its 3rd blog	✓	✓	
12	Dr. Nisha Mary Thomas	External Blog, TOI Readers Blog	The infinite possibilities of non-fungible tokens (NFTs)	May	The infinite possibilities of non-fungible tokens (NFTs) - Dr. Nisha Mary Thomas	2000	✓	✓	
13	Dr. Nisha Mary Thomas	Scopus Journal Publication	Modelling key enablers influencing FinTechs offering SME credit services: A multi-stakeholder perspective	May	Modelling key enablers influencing FinTechs offering SME credit services: A multi-stakeholder perspective - Dr. Nisha Mary Thomas	10000	✓	✓	Yes
15	Dr. Ratchana	External Blog, TOI Readers Blog	The dark side of trading: How dabba traders are evading Indian financial regulations	May	The dark side of trading: How dabba traders are evading Indian financial regulations - Dr. Ratchana	2000	✓	✓	
TOTAL						32500			

Total Amount for May 2023	
SI No	Faculty Name
1	Dr. Haritha S
2	Prof Stuti
3	Dr. Shyam S Prasad
4	Dr. Pooja Nagpal
5	Prof Shurly Tiwari
6	Prof. Anshu
7	Dr. Sindhu
8	Dr. Nisha Mary Thomas
9	Dr. Ratchana
10	
11	
Total	
32500	

Separately paid

For INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
Dr. Nisha Mary Thomas
Authorized Signatory

Rs 5000/- paid by day
net/ no. 16/143
07/06/23



SL NO	NAME OF FACULTY	BLOGS/ ARTICLE/CONFERENCE	TITLE	MONTH- 2023	Updated on Mysite/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE	Indexing in case of paper publication	Verification by Dr. Nisha in case of paper publication
1	Dr. Shashikala	Conference Publication Conference Publication-2 nd Annual Meeting of the European Journal of Management Studies - Programme	Contribution of Artificial intelligence to the Promotion of Mental Health	Dec-22	Contribution of Artificial intelligence to the Promotion of Mental Health: IJEC Conference Participants: IJEC, 48062 Updated on Mysite and Staff Development Current Faculty used. Staff Development Conference 2023-24	2000 ✓			
2	Dr. Shyam S Prasad	Conference Publication-3 rd Annual Meeting of the European Journal of Management Studies - Programme	Online Interactive Activities For Brand Recognition: Evidence From Emerging Brands	July	Updated on Mysite and Staff Development Current Faculty used. Staff Development Conference 2023-24	2000 ✓			
3	Dr. Shampa	Conference Publication-3 rd Annual Meeting of the European Journal of	Online Interactive Activities For Brand Recognition: Evidence From Emerging Brands	July	Updated on Mysite and Staff Development Current Faculty used. Staff Development Conference 2023-24	2000 ✓			
4	Dr. Nisha	Internal Blog	Understanding the Reverse Mortgage Landscape: What you need to know	June	Updated on Mysite and Staff Development Current Faculty used. Staff Development Conference 2023-24	1500 ✓			
TOTAL						7500 ✓			

Total Amount for July 2023	
Sl No	Faculty Name Amount in Rs
1	Dr. Shashikala 2000
2	Dr. Shyam S Prasad 2000
3	Dr. Shampa 2000
4	Dr. Nisha 1500
5	Total 7500

International School of Management Excellence
Authorized Signatory

Work Activity Report - For Incentives March 2023

WORK ACTIVITY REPORT- March 2023

SL NO	NAME OF FACULTY	BLOGS/ARTICLE/CONFERENCE	TITLE	MONTH- 2023	Updated on Myisme/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE	Indexing in case of paper publication	Verification by Dr. Nisha in case of paper publication
1	Dr. Sindhu	External Blog_Market Express	Streisand effect in Business	Mar-23	Yes	✓ 2000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles https://www.mheducation.com/highered/office/academic/2023/03/23/		
2	Prof. Sudindra	External Blog_TOI Readers Blog	Understanding Nostro, Vostro, and Loro accounts in foreign transactions	Mar-23	Yes	✓ 2000	https://www.toi.com/story/business/2023/03/23/understanding-nostro-vostro-and-loro-accounts-in-foreign-transactions-138972 University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
3	Prof. Livea	Conference Presentation	Mapping Dalit Identity and Cultural Resistance in Harish Kamble's Rap Music Video: Jaati, International Virtual Conference on Subaltern Studies	Feb-23	Yes	✓ 2000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
4	Dr. Nisha Mary Thomas	CIM23 Conference Presentation (with scholar)	What facilitates and impedes adoption of sustainability in Global Value Chains?	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
5	Dr. Haritha S	CIM23 Conference Presentation (with student)	A Study Of Factors Influencing Purchase Intention In The Context Of Influencer Marketing	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
6	Dr. Pooja	CIM23 Conference Presentation	Talent Management Practices, Role of perceived organizational support impacting employee engagement	Feb-23	Yes	✓ 2000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
7	Prof. Sriram	Conference Presentation	Service quality of chatbot in Banking-A Review, REVA University Conference,	Dec-22	Yes	✓ 2000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
8	Dr. Sindhu	CIM23 Conference Presentation (with student)	The impact of emotional intelligence on work-life balance in start-ups in Hyderabad	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
9	Dr. Ratchana	CIM23 Conference Presentation	Financial Distress Prediction using Altman Z score and Stock Prices - A Case of NSE-Listed Indian Manufacturing Companies	Feb-23	Yes	✓ 2000 1500	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
10	Prof. Sudindra	CIM23 Conference Presentation	Financial Distress Prediction using Altman Z score and Stock Prices - A Case of NSE-Listed Indian Manufacturing Companies	Feb-23	Yes	✓ 2000 1500	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
11	Dr. Romy G Kurien	CIM23 Conference Presentation	A case study on the implementation of SOLVEQ, a culture-building intervention in K-India Pvt Ltd	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
12	Dr. Romy G Kurien	CIM23 Conference Presentation	Sentiment Analysis of Lenders Motivation to Use a Peer-To-Peer (P2P) Lending Platform: LenDenClub.Com	Feb-23	Yes	✓ 2000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
13	Dr. Romy G Kurien	CIM23 Conference Presentation	Impact of Monetary Policy on Motivation to Use Peer-To-Peer Lending Platforms in India.	Feb-23	Yes	2000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
14	Dr. Pooja	Publication	IoT Based RFID Attendance Monitoring System of Students using Arduino ESP8266 & Adafruit.io on Defined Area	Jan-23	Yes	✓ 10000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles https://www.researchgate.net/publication/368034039_IoT_Based_RFID_Attendance_Monitoring_System_of_Students_using_Arduino_ESP8266_and_Adafruit_IO_on_Defined_Area	Scopus	Yes
15	Prof. Anshu	Publication	Consumer adoption study for innovative technology products and services in an emerging economy	Mar-23	Not Applicable	10000 (Note)	https://www.emerald.com/insight/consumer/doi/10.1108/JBS-03-2023-0086	Scopus	Yes
16	Dr. Shampa	CIM23 Conference Presentation (with scholars)	Exploring The Benefits And Challenges Of Hybrid Teaching And Learning In Higher Education And Improving The Employability Of Students	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
17	Dr. Shampa	CIM23 Conference Presentation (with scholars)	A Regression Analysis to study the Perception of Work from Home on Employee well-being	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
18	Dr. Shampa	CIM23 Conference Presentation (with scholars)	Digitalization - A Stratagem For Rural Retailers	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
19	Prof. Sriram	CIM23 Conference Presentation	Employer Branding and Talent Management using HR Analytics' concepts and applications	Feb-23	Yes	✓ 1000	University of Faculty and Staff Development/Current Faculty and Staff/External Publications and articles		
TOTAL						46000			Overall Excellence

Total Amount for March 2023		
Sl No	Faculty Name	Amount in Rs
1	Dr. Sindhu	3000
2	Prof. Sudindra	4000
3	Prof. Livea	2000
4	Dr. Nisha Mary Thomas	1000
5	Dr. Hariitha S	1000
6	Dr. Pooja	12000
7	Prof. Sriram	3000
8	Dr. Ratchana	2000
9	Dr. Rony G Kurien	5000
10	Prof Anshu	10000
11	Dr. Shampa	3000
	Total	46000

[illegible]



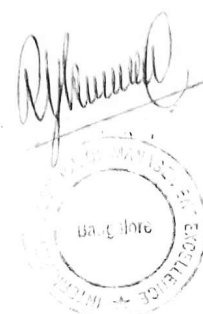
INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Work Activity Report - For Incentives Dec 2022

WORK ACTIVITY REPORT- Dec 2022

SL NO	NAME OF FACULTY	BLOGS/ARTICLE/CONFERENCE	TITLE	MONTH- 2022	Updated on Myisme/current faculty and	Incentive	PROOF/EVIDENCE	Indexing in case of paper publication	Verification by Dr. Nisha in case of paper publication
1	Prof. Sriram	Internal Blog	Disguised unemployment and unnecessary jobs	Dec-22	Yes	1500	https://www.ismejournal.com/employment-and-unemployment/#page=1		
2	Prof. Anshu	TOI Readers Blog	Apple: Winning the market, one EMI at a time	Dec-22	Yes	2000	https://www.ismejournal.com/apple-winning-the-market-one-emi-at-a-time/#page=1		
3	Prof. Shashikala	Market Express Blog	Aggressive vs. Discrete Marketing: What Works Best for Generation Z	Dec-22	Yes	2000	https://www.ismejournal.com/aggressive-vs-discrete-marketing-what-works-best-for-generation-z/#page=1		
4	Prof. Shashikala	TOI Readers Blog	Storytelling – A New Strategy for Marketing	Dec-22	Yes	2000	https://www.ismejournal.com/storytelling-a-new-strategy-for-marketing/#page=1		
5	Prof. Shyam	Internal Blog	Wrong side of marketing	Dec-22	Yes	1500	https://www.ismejournal.com/wrong-side-of-marketing/#page=1		
6	Prof. Sindhu	The Medium Blog	Leadership and cultural baggage	Dec-22	Yes	2000	https://www.ismejournal.com/leadership-and-cultural-baggage/#page=1		
7	Prof. Shurly	TOI Readers Blog	Millennial HR's innovative approach to mindfulness and Psy-Cap	Dec-22	Yes	2000	https://www.ismejournal.com/millennial-hr-s-innovative-approach-to-mindfulness-and-psy-cap/#page=1		
8	Prof. Ratchana	TOI Readers Blog	Combating the Growing Population's Food War Through Agricultural Literacy	Dec-22	Yes	2000	https://www.ismejournal.com/combating-the-growing-population-s-food-war-through-agricultural-literacy/#page=1		
9	Prof. Nisha Thor	TOI Readers Blog	The start-up culture of India	Dec-22	Yes	2600	https://www.ismejournal.com/the-start-up-culture-of-india/#page=1		
10	Prof. Nisha Thor	TOI Readers Blog	The Savvy Quitter	Dec-22	Yes	2000	https://www.ismejournal.com/the-savvy-quitter/#page=1		
12	Prof. Shyam	Case Study Publication	BIMTECH VIRTUAL PAN INDIA COMPACT CASE WRITING COMPETITION 2022	Dec-22	Yes	2000	https://www.ismejournal.com/bimtech-virtual-pan-india-compact-case-writing-competition-2022/#page=1		
13	Prof. Shampa	Market Express Blog	Do you spend more while using a mobile wallet?	Dec-22	Yes	2000	http://www.marketingexpress.in/2022/12/do-you-spend-more-while-using-a-mobile-wallet.html		
14	Prof. Shampa	Case Study Publication	BIMTECH VIRTUAL PAN INDIA COMPACT CASE WRITING COMPETITION 2022	Dec-22	Yes	2000	https://www.ismejournal.com/bimtech-virtual-pan-india-compact-case-writing-competition-2022/#page=1		
15	Prof. Shampa	Workshop Registration	Workshop on Systematic Literature Review and Meta Analysis - Jaipuria Institute of Management	Dec-22	Yes	750	https://www.ismejournal.com/workshop-on-systematic-literature-review-and-meta-analysis-jaipuria-institute-of-management/#page=1		
16	Prof. Anshu	TOI Readers Blog	Marketing to millennials	Dec-22	Yes	2000	https://www.ismejournal.com/marketing-to-millennials/#page=1		
17	Prof. Nisha Thor	Conference Presentation	ISDSI JAGSOM Conference 2022	Dec-22	Yes	2000	https://www.ismejournal.com/isdsi-jagsom-conference-2022/#page=1		
18	Prof. Nisha Thor	Conference Registration	ISDSI JAGSOM Conference 2022	Dec-22	Yes	4000	https://www.ismejournal.com/isdsi-jagsom-conference-2022/#page=1		
TOTAL						33750			

Total Amount for Dec 2022		
Sl No	Faculty Name	Amount in Rs
1	Prof. Sriram	1500
2	Prof. Anshu	4000
3	Prof. Shashikala	4000
4	Prof. Shyam	3500
5	Prof. Sindhu	2000
6	Prof. Shurly	2000
7	Prof. Ratchana	2000
8	Prof. Nisha Thor	10000
9	Prof. Shampa	4750
10	Total	33750



SL NO	NAME OF FACULTY	BLOGS/ ARTICLE/CONFERENCE	TITLE	MONTH- 2022	Updated on Mysore current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE	Indexing in case of paper publication	Verification by Dr. Nisha in case of paper publication
1	Prof. Sudindra	ISME Internal Blog	Checklist for retirement planning	Sep-22	Yes	1500	Blog link: https://www.linkedin.com/pulse/retirement-planning-checklist-sudindranath-kumar-isme/		
2	Prof. Sudindra	TOI Readers Blog	Open network for digital commerce – a game changer in Indian e-commerce industry	Oct-22	Yes	2000	https://timesofindia.indiatimes.com/tech/startups/open-network-for-digital-commerce-a-game-changer-in-indian-e-commerce-industry/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
3	Prof. Sudindra	TOI Readers Blog	Metaverse banking – A primer	Oct-22	Yes	2000	https://timesofindia.indiatimes.com/business/insights/metaverse-banking-a-primer/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
4	Prof. Ratchana	TOI Readers Blog	Bad bank for Non-Performing Loans (NPLs) in India – A Durable Solution?	Jan-July 22 (Sept 2022)	Yes	2000	https://timesofindia.indiatimes.com/business/insights/bad-bank-for-non-performing-loans-npls-in-india-a-durable-solution/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
5	Prof. Ratchana	TOI Readers Blog	Credit scoring – Panacea for impending microfinance challenges?	Jan-July 22 (Sept 2022)	Yes	2000	https://timesofindia.indiatimes.com/business/insights/credit-scoring-panacea-for-impending-microfinance-challenges/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
6	Prof. Ratchana	TOI Readers Blog	Growth and appraisal of micro insurance and the way forward	Jan-July 22 (Sept 2022)	Yes	2000	https://timesofindia.indiatimes.com/business/insights/growth-and-appraisal-of-micro-insurance-and-the-way-forward/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
7	Prof. Annapoorna	EdTech Review Blog	Will technology affect white collar job?	Oct-22	Yes	2000	https://edtechreview.in/will-technology-affect-white-collar-job/		
8	Prof. Shurly	TOI Readers Blog	Diminishing role of performance appraisal in global business – an Indian perspective	Oct-22	Yes	2000	https://timesofindia.indiatimes.com/business/insights/diminishing-role-of-performance-appraisal-in-global-business-an-indian-perspective/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
9	Prof. Nisha Mary Thomas	TOI Readers Blog	Beat the Inflation!	Oct-22	Yes	2000	https://timesofindia.indiatimes.com/business/insights/beat-the-inflation/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
10	Prof. Anshu	TOI Readers Blog	Nikam – the art of doing nothing	Oct-22	Yes	2000	https://timesofindia.indiatimes.com/business/insights/nikam-the-art-of-doing-nothing/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
12			Skill enhancement as essential aspect of emerging curriculum to resolve talent crunch and foster entrepreneurship among young graduates*	Sep-22	Yes	2000	https://timesofindia.indiatimes.com/business/insights/skill-enhancement-as-essential-aspect-of-emerging-curriculum-to-resolve-talent-crunch-and-foster-entrepreneurship-among-young-graduates/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
13	Prof. Shashiresha BV	Conference Presentation	Rancharhi manas me nibhi parivarik mulyon ka vartamaan sandarbhit me mahava"	Aug-22	Yes	2000	https://timesofindia.indiatimes.com/business/insights/rancharhi-manas-me-nibhi-parivarik-mulyon-ka-vartamaan-sandarbh-it-me-mahava/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter		
14	Prof. Savitha Kumari B	Conference Presentation	An Escape in Literature to Overcome Existential Crisis, Sridhi College, Hebbal, Bangalore	Oct-22	Yes	10000	https://timesofindia.indiatimes.com/business/insights/an-escape-in-literature-to-overcome-existential-crisis-sridhi-college-hebbal-bangalore/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter	Scopus	Yes (Scopus, First Author; ISME + Affiliation)
15	Prof. Haritha	Paper Publication	Cognitive Dissonance in Online Shopping in an Emerging E-tailing Market	Oct-22	Yes	10000	https://timesofindia.indiatimes.com/business/insights/cognitive-dissonance-in-online-shopping-in-an-emerging-e-tailing-market/articleshow/96874562.cms?from=ixpress&utm_source=referrals&utm_medium=social&utm_campaign=twitter	Scopus	Yes (Scopus, First Author; ISME + Affiliation)

Sl No	Faculty Name	Total Amount for October 2022 Amount in Rs
1	Prof. Sudhina	5500
2	Prof. Ratchina	6000
3	Prof. Annapoorna	2000
4	Prof. Shurly	2000
5	Prof. Nisha Mary Thomas	2000
6	Prof. Anshu Sharma	2000
7	Prof. Shashirekha BV	2000
8	Prof. Savitha Kumari B	2000
9	Prof. Haritha	10000
10	Prof. Shampa Nandi	10000
	Total	42500

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Work Activity Report - For Incentives April 2022

WORK ACTIVITY REPORT - April 2022

SL NO	NAME OF FACULTY	BLOGS/ARTICLE/CONFERENCE	TITLE	MONTH- 2022	Updated on Mysme/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE
1	Prof. Anshu Sharma	External Blog - Times of India	Metries define our behaviour and actions	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/transformationmanagement/metriesdefineourbehaviourandactions-42265/
2	Prof. Kiran Kumar KV	External Blog - Times of India	NFTs - Another hi-tech word making inroads into our lives	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/demistifynfts-another-hi-tech-word-making-inroads-into-our-lives-42358/
3	Prof. Shurufly Tiwari	External Blog - Times of India	Making others win- Master to Maharshi	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/article?title=the-5-laws-98850803a6a6b860174b844&_t=3695174907265500
4	Prof. Shurufly Tiwari	External Blog - Times of India	"Stay, say and strive: The ecstasy and agony of HR"	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/contemporary-skills-required-for-industry-stay-say-and-strive-the-ecstasy-and-agony-of-hr-42736/
5	Dr. M. Ramesh Kumar	External Blog - Times of India	People Analytics - An Need of an hour for HR Function	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/futurism/people-analytics-a-need-of-the-hour-for-hr-function-42492/
6	Dr. M. Ramesh Kumar	External Blog - Times of India	Work Force Analytics - Critical Success factor in Business Performance	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/futurism/work-force-analytics-critical-success-factor-in-business-performance-42569/
7	Dr. Shyam Prasad	External Blog - Market Express	Beat the VUCA or BANI World - A responsive Framework	Apr-22	YES	2000	http://www.marketexpress.in/2022/04/beat-the-vuca-or-bani-world-a-responsive-framework.html
8	Dr. Annapoorna	External Blog - Times of India	The economics of space tourism	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/outline-the-economics-of-space-tourism-42412/
9	Prof. Shurufly Naniappa	Internal Blog - 1500	TEACHING MEN TO HANDLE EMPOWERED WOMEN!	Apr-22	YES	1500	https://www.jmc.in/teaching-men-to-handle-empowered-women-prof-shurufly-naniappa/
10	Prof. Haritha	External Blog - Times of India	Win and Buy? The jury is still out!	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/whowillwinthejuryisstillout-win-and-buy-the-jury-is-still-out-42579/
11	Prof. Haritha	External Blog - Market Express	Indian Market: Netflix fixing its net	Apr-22	YES	2000	http://www.marketexpress.in/2022/04/indian-market-netflix-fixing-its-net.html
12	Prof. Haritha	International Conference	Simbiosis - International Conference	Apr-22	YES	2000	Z: Faculty and Staff Development Current Faculty and Staff Haritha Conferences Attended (2022)404 SimbiosisNaagar
13	Prof. Sakeerthi	Paper Publication - Peer Reviewed	Conceptual analysis of 'employee motivation' across management eras and its association with the nature of incentives in organizations	Apr-22	YES	2500	http://radivareview.com/VOLUME-8-ISSUE-4-2022/
14	Dr. Annapoorna	Paper Publication - Peer Reviewed	A Study on Technical Analysis of Gold, Silver & Crude Oil at Mathoot Securities Ltd	Apr-22	YES	2500	http://radivareview.com/VOLUME-8-ISSUE-4-2022/
15	Prof. Rajendra Desai	Paper Publication - Peer Reviewed	PREDICTION OF SHARE OF VISUAL INVENTORY USING STORE DISPLAY CHANNEL AND PRODUCT VARIABLES	Apr-22	YES	2500	https://doi.org/10.32890/jims.2022.29.1.6
16	Prof. Sudindra V R	International Conference	Virtual International conference on "Re-Inventing Business Through Digitalization	Apr-22	YES	2000	Z: Faculty and Staff Development Current Faculty and Staff Sudindra Conferences Attended (2022)2839 Krisudayanti International Conference
17	Dr. Raja Sankaran	International Conference	Technology and Transformation: Pathway Towards a New Management Horizon	Apr-22	YES	2000	Z: Faculty and Staff Development Current Faculty and Staff Raja Sankaran Conferences Attended
TOTAL						35000	

INCENTIVE FOR PAPER REVIEW - ISME CONFERENCE 2022			
S.NO	Name of the Faculty	Number of Paper Reviewed	Incentive per Paper
1	Dr. J. Meena Kumari	8	200
2	Dr. Shampa Nandi	5	200
3	Dr. Shyam Prasad	5	200
4	Dr. Nisha Mary Thomas	9	200
5	Dr. Ratchana	5	200
6	Dr. Raja Sankaran	5	200
7	Dr. M. Ramesh Kumar	8	200
8	Prof. Kiran Kumar	5	200
9	Prof. Annapoorna	5	200
10	Prof. Rema Viswanathan	5	200
Total			12000

Total Amount for April 2022		
Sl No	Faculty Name	Amount in Rs
1	Prof. Anshu Sharma	2000
2	Prof. Kiran Kumar	3000
3	Prof. Sudindra V R	2000
4	Prof. Shurufly Tiwari	4000
5	Dr. M. Ramesh Kumar	5600
6	Dr. Shyam Prasad	3000
7	Dr. Annapoorna	5500
8	Prof. Haritha	6000
9	Prof. Sakeerthi	2500
10	Prof. Rajendra Desai	2500
11	Prof. Shurufly Naniappa	1500
12	Dr. Raja Sankaran	3000
13	Dr. Ratchana	1000
14	Dr. J. Meena Kumari	1600
15	Dr. Shampa Nandi	1000
16	Dr. Nisha Mary Thomas	1800
17	Prof. Rema Viswanathan	1000
Total		47000

35000
12000
47000

47000

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Work Activity Report - For Incentives April 2022

WORK ACTIVITY REPORT - April 2022

SL NO	NAME OF FACULTY	BLOGS/ARTICLE/CONFERENCE	TITLE	MONTH- 2022	Updated on Mysme/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE
1	Prof. Anshu Sharma	External Blog - Times of India	Metrics define our behaviour and actions	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/transformationmanagement/metrics-define-our-behaviour-and-actions-42265/
2	Prof. Kiran Kumar KV	External Blog - Times of India	NFTs - Another hi-tech word making inroads into our lives	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/demistifying-nfts-another-hi-tech-word-making-inroads-into-our-lives-42358/
3	Prof. Shuruthi Tiwari	External Blog - Times of India	Making others win- Master to Maharshi	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/istaticle?9=be3pac-98850803aaf6ab8660f74b8448&_t=3695174907265500
4	Prof. Shuruthi Tiwari	External Blog - Times of India	"Stay, say and strive: The ecstasy and agony of HR"	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/contemporary-skills-required-for-industry-stay-say-and-strive-the-ecstasy-and-agony-of-hr-42736/
5	Dr. M. Ramesh Kumar	External Blog - Times of India	People Analytics - An Need of an hour for HR Function	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/fighting-misdeeds-people-analytics-a-need-of-the-hour-for-hr-function-42492/
6	Dr. M. Ramesh Kumar	External Blog - Times of India	Work Force Analytics - Critical Success factor in Business Performance	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/fighting-misdeeds-people-analytics-a-need-of-the-hour-for-hr-function-42492/
7	Dr. Shyam Prasad	External Blog - Market Express	Beat the VUCA or BANI World - A responsive Framework	Apr-22	YES	2000	http://www.marketexpress.in/2022/04/beat-the-vuca-or-bani-world-a-responsive-framework.html
8	Dr. Annapoorna	External Blog - Times of India	The economics of space tourism	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/outline-the-economics-of-space-tourism-42412/
9	Prof. Shuruthi Naniappa	Internal Blog - Times of India	TEACHING MEN TO HANDLE EMPOWERED WOMEN!	Apr-22	YES	1500	https://www.jmc.in/teaching-men-to-handle-empowered-women-prof-shuruthi-naniappa/
10	Prof. Haritha	External Blog - Market Express	Win and Buy? The jury is still out!	Apr-22	YES	2000	https://timesofindia.indiatimes.com/readersblog/win-and-buy-the-jury-is-still-out-42379/
11	Prof. Haritha	International Conference	Indian Market: Netflix fixing its net	Apr-22	YES	2000	http://www.marketexpress.in/2022/04/indian-market-netflix-fixing-its-net.html
12	Prof. Haritha	International Conference	Symbiosis - International Conference	Apr-22	YES	2000	Z: Faculty and Staff Development Current Faculty and Staff Haritha Conferences Attended (2022) 404 Symbiosis Nagar
13	Prof. Sakeerthi	Paper Publication - Peer Reviewed	Conceptual analysis of 'employee motivation' across management eras and its association with the nature of incentives in organizations	Apr-22	YES	2500	http://radivareview.com/VOLUME-8-ISSUE-4-2022/
14	Dr. Annapoorna	Paper Publication - Peer Reviewed	A Study on Technical Analysis of Gold, Silver & Crude Oil at Mathoot Securities Ltd	Apr-22	YES	2500	http://radivareview.com/VOLUME-8-ISSUE-4-2022/
15	Prof. Rajendra Desai	Paper Publication - Peer Reviewed	PREDICTION OF SHARE OF VISUAL INVENTORY USING STORE DISPLAY CHANNEL AND PRODUCT VARIABLES	Apr-22	YES	2500	https://doi.org/10.32890/jims.2022.29.1.6
16	Prof. Sudindra V R	International Conference	Virtual International conference on - Re-Inventing Business Through Technology and Transformation: Pathway Towards a New Management Horizon	Apr-22	YES	2000	Z: Faculty and Staff Development Current Faculty and Staff Sudindra Conferences Attended (2022) 2859 Krisiduyanti International Conference
17	Dr. Raja Sankaran	International Conference	Technology and Transformation: Pathway Towards a New Management Horizon	Apr-22	YES	35000	Z: Faculty and Staff Development Current Faculty and Staff Raja Sankaran Conferences Attended
TOTAL						47000	

INCENTIVE FOR PAPER REVIEW - ISME CONFERENCE 2022			
S.NO	Name of the Faculty	Number of Paper Reviewed	INCENTIVE per Paper
1	Dr. J. Meena Kumari	8	1600
2	Dr. Shampa Nandi	5	1000
3	Dr. Shyam Prasad	5	1000
4	Dr. Nisha Mary Thomas	9	1800
5	Dr. Ratchana	5	1000
6	Dr. Raja Sankaran	5	1000
7	Dr. M. Ramesh Kumar	8	1600
8	Prof. Kiran Kumar	5	1000
9	Dr. Annapoorna	5	1000
10	Prof. Renu Viswanathan	5	1000
Total			12000

Total Amount for April 2022		
Sl No	Faculty Name	Amount in Rs
1	Prof. Anshu Sharma	2000
2	Prof. Kiran Kumar	3000
3	Prof. Sudindra V R	2000
4	Prof. Shuruthi Tiwari	4000
5	Dr. M. Ramesh Kumar	5600
6	Dr. Shyam Prasad	3000
7	Dr. Annapoorna	5500
8	Prof. Haritha	6000
9	Prof. Sakeerthi	2500
10	Prof. Rajendra Desai	2500
11	Prof. Shuruthi Naniappa	1500
12	Dr. Raja Sankaran	3000
13	Dr. Ratchana	1000
14	Dr. J. Meena Kumari	1600
15	Dr. Shampa Nandi	1000
16	Dr. Nisha Mary Thomas	1800
17	Prof. Renu Viswanathan	1000
Total		47000

35000
12000
47000

Dr. Raja Sankaran

Work Activity Report - For Incentives March 2023

WORK ACTIVITY REPORT- March 2023

SL NO	NAME OF FACULTY	BLOGS/ ARTICLE/CONFERENCE	TITLE	MONTH- 2023	Updated on Mysime/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE	Indexing in case of paper publication	Verification by Dr. Nisha in case of paper publication
1	Dr. Sindhu	External Blog_Market Express	Streisand effect in Business	Mar-23	Yes	✓ 2000	https://www.marketexpress.in/2023/03/streisand-effect-in-business.html		
2	Prof. Sudindra	External Blog_TOI Readers Blog	Understanding Nostro, Vostro, and Loro accounts in foreign transactions	Mar-23	Yes	✓ 2000	https://www.toireaders.in/entry/understanding-nostro-vostro-and-oro-accounts-in-foreign-transactions-13867		
3	Prof. Livea	Conference Presentation	Mapping Dalit Identity and Cultural Resistance in Harish Kamble's Rap Music Video: Jaati, International Virtual Conference on Subaltern Studies	Feb-23	Yes	✓ 2000	https://www.researchgate.net/publication/368048466		
4	Dr. Nisha Mary Thomas	CIM23 Conference Presentation (with scholar)	What facilitates and impedes adoption of sustainability in Global Value Chains?	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
5	Dr. Hariitha S	CIM23 Conference Presentation (with student)	A Study Of Factors Influencing Purchase Intention In The Context Of Influencer Marketing	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
6	Dr. Pooja	CIM23 Conference Presentation	Talent Management Practices, Role of perceived organizational support impacting employee engagement	Feb-23	Yes	✓ 2000	https://www.researchgate.net/publication/368048466		
7	Prof. Sriram	Conference Presentation	Service quality of chatbot in Banking-A Review, REVA University Conference,	Dec-22	Yes	✓ 2000	https://www.researchgate.net/publication/368048466		
8	Dr. Sindhu	CIM23 Conference Presentation (with student)	The impact of emotional intelligence on work-life balance in start-ups in Hyderabad	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
9	Dr. Ratchana	CIM23 Conference Presentation	Financial Distress Prediction using Altman Z score and Stock Prices - A Case of NSE-Listed Indian Manufacturing Companies	Feb-23	Yes	✓ 2000	https://www.researchgate.net/publication/368048466		
10	Prof. Sudindra	CIM23 Conference Presentation	Financial Distress Prediction using Altman Z score and Stock Prices - A Case of NSE-Listed Indian Manufacturing Companies	Feb-23	Yes	✓ 2000	https://www.researchgate.net/publication/368048466		
11	Dr. Romy G Kurien	CIM23 Conference Presentation	A case study on the implementation of SOLVEG, a culture-building intervention in K-India Pvt Ltd	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
12	Dr. Romy G Kurien	CIM23 Conference Presentation	Sentiment Analysis of Lenders Motivation to Use a Peer-To-Peer (P2P) Lending Platform: LenDenClub.Com	Feb-23	Yes	✓ 2000	https://www.researchgate.net/publication/368048466		
13	Dr. Romy G Kurien	CIM23 Conference Presentation	Impact of Monetary Policy on Motivation to Use Peer-To-Peer Lending Platforms in India.	Feb-23	Yes	✓ 2000	https://www.researchgate.net/publication/368048466		
14	Dr. Pooja	Publication	IoT Based RFID Attendance Monitoring System of Students using Arduino ESP8266 & Adafruit.io on Defined Area	Jan-23	Yes	✓ 10000	https://www.researchgate.net/publication/368048466	Scopus	Yes
15	Prof. Anshu	Publication	Consumer adoption study for innovative technology products and services in an emerging economy	Mar-23	Not Applicable	✓ 10000	https://www.researchgate.net/publication/368048466	Scopus	Yes
16	Dr. Shampa	CIM23 Conference Presentation (with scholars)	Exploring The Benefits And Challenges Of Hybrid Teaching And Learning In Higher Education And Improving The Employability Of Students	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
17	Dr. Shampa	CIM23 Conference Presentation (with scholars)	A Regression Analysis to study the Perception of Work from Home on Employee well-being	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
18	Dr. Shampa	CIM23 Conference Presentation (with scholars)	Digitalization - A Stratagem For Rural Retailers	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
19	Prof. Sriram	CIM23 Conference Presentation	Employer Branding and Talent Management using HR Analytics' concepts and applications	Feb-23	Yes	✓ 1000	https://www.researchgate.net/publication/368048466		
TOTAL						46000			

Total Amount for March 2023		
Sl No	Faculty Name	Amount in Rs
1	Dr. Sindhu	3000
2	Prof. Sudindra	4000
3	Prof. Livea	2000
4	Dr. Nisha Mary Thomas	1000
5	Dr. Haritha S	1000
6	Dr. Pooja	12000
7	Prof. Sriram	3000
8	Dr. Ratchana	2000
9	Dr. Rony G Kurien	5000
10	Prof Anshu	10000
11	Dr. Shampa	3000
Total		46000

[illegible]



Work Activity Report - For Incentives March 2021

WORK ACTIVITY REPORT- March 2021

SL NO	NAME OF FACULTY	BLOGS/ ARTICLE	MONTH- 2021	Updated on Myisme/curre nt faculty and staff/Blogs	Incentive	PROOF/EVIDENCE
1	Dr J Meena Kumari	Analyse, Enhance and Reiterate Risk Management Strategies, Implemented in IT Project	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3757
2	Dr J Meena Kumari	Blog: Experiencing The New Normal With Hybrid Teaching And Learning Process	Mar-21	Yes	2000	https://www.google.com/url?sa=t&source=web&rlz=1&url=https://edtechreview.in/trends-insights/insights/4590-new-normal-hybrid-teaching-learning-process&ved=2ahUKewi9yu7IncbyAhXNyDgGHvGDpoQFjABegOICBAC&usq=AOyVaw1VpRb400V4hVYp_IiwBB9
3	Prof Sudindra	Private Equity and Venture Capital	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3766
4	Prof M. Ramesh Kumar	An Examination of the Role of Spiritual Leadership and Servant Leadership on Knowledge Creation	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3759
5	Prof Raja Sankaran	A Study to examine the factors influencing M-Banking Adoption in India	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3775

Total Amount for March 2021		
Sl No	Faculty Name	Amount
1	Dr J Meena Kumari	4000
2	Prof Sudindra	2000
3	Prof M. Ramesh Kumar	2000
4	Prof Raja Sankaran	2000
	Total	10000

APPROVED BY

For INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Approved Signatures



Work Activity Report - For Incentives March 2021

WORK ACTIVITY REPORT- March 2021

SL NO	NAME OF FACULTY	BLOGS/ ARTICLE	MONTH- 2021	Updated on Myisme/curre nt faculty and staff/Blogs	Incentive	PROOF/EVIDENCE
1	Dr J Meena Kumari	Analyse, Enhance and Reiterate Risk Management Strategies, Implemented in IT Project	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3757
2	Dr J Meena Kumari	Blog: Experiencing The New Normal With Hybrid Teaching And Learning Process	Mar-21	Yes	2000	https://www.google.com/url?sa=t&source=web&ret=j&url=https://edtechreview.in/trends-insights/insights/4590-new-normal-hybrid-teaching-learning-process&ved=2ahUKewi9yu7IncbyAhXNyDgGHfGDpoQFjABegOICBAC&usq=AOyVaw1VpRb400V4hVYp_IiwBB9
3	Prof Sudindra	Private Equity and Venture Capital	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3766
4	Prof M. Ramesh Kumar	An Examination of the Role of Spiritual Leadership and Servant Leadership on Knowledge Creation	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3759
5	Prof Raja Sankaran	A Study to examine the factors influencing M-Banking Adoption in India	Mar-21	Yes	2000	http://www.shanlaxjournals.in/journals/index.php/management/article/view/3775

Total Amount for March 2021		
Sl No	Faculty Name	Amount
1	Dr J Meena Kumari	4000
2	Prof Sudindra	2000
3	Prof M. Ramesh Kumar	2000
4	Prof Raja Sankaran	2000
	Total	10000

APPROVED BY

For INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
 Approved Signatures
 23/3

WORK ACTIVITY REPORT- April 2021

SL NO	NAME OF FACULTY	BLOGS/ ARTICLE/CONFERENCE	MONTH- 2021	Updated on Mysims/current faculty and staff/Blogs	Incentive	PROOF/EVIDENCE	UGC Proof
1	Prof Sakeerthi	GREEN ACCOUNTING PRACTICES IN INDIA- THE NEED AGAINST PRACTICALITY - Dogo Rangang Research Journal - UGC Care Listed Journal	Apr-21	Yes	5000	\\192.168.1.11\sim\Faculty and Staff\Development\Current Faculty and Staff\Sakeerthi\Publications\20210430_DRSK (UGC Care Listed)_Green Accounting	\\192.168.1.11\sim\Research Center\Research Output\UGC Care List - April 2021 Refer Pg.44
2	Prof M Ramesh Kumar	RELATIONSHIP BETWEEN ORGANIZATIONAL JUSTICE AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: A CASE STUDY OF WIPRO - HR International Conference at Ramaiah	Apr-21	Yes	3500	\\192.168.1.11\sim\Faculty and Staff\Development\Current Faculty and Staff\Ramesh Kumar\Conference Attended\20210409_Ramaiah HR International Conference	

Total Amount for April 2021		
Sl No	Faculty Name	Amount
1	Prof Sakeerthi	5000
2	Prof M Ramesh Kumar	3500
	Total	(2000 (Incentive) +1500 Fees)
		8500

APPROVED BY

FOR INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Authorized Signatory

Work Activity Report - For Incentives November 2021

WORK ACTIVITY REPORT-NOVEMBER 2021

SL NO	NAME OF FACULTY	BLOGS/ARTICLE/CONFERENCE	TITLE	MONTH-2021	Updated on Mysise/current faculty and staff/blogs	Incentive	Remarks
1	Sudindra V R	Internal Blog	AUTOMATIC PAYMENTS USING DEBIT AND CREDIT CARDS: THIRUGA YOGI SURENDRA AWARITH	Nov-21	31.10	1000	
2	Sudindra V R	Internal Blog	Evolution of Crypto Assets	Nov-21	31.10	1000	
3	Prof Haritha S	External Blog - Market Express	Did I just encounter a cyber fraudster?	Nov-21	31.10	2000	
4	Prof Vikku Aggarwal	External Blog - Market Express	Is a smart contract the best option?	Nov-21	31.10	2000	
5	Dr J. Meena Kumari	External Article - Deccan Herald	100% digital power is here	Nov-21	31.10	2000	
6	Dr Nisha Thomas	External Article - TOI	Investing in low-maintenance IT vs. A Custom solution	Nov-21	31.10	2000	
7	Dr Shampa Nandi	External Blog - Market Express	The Covid-19 and the Rise of Recent Controversial Indian Ads: A Critique Review	Nov-21	31.10	2000	
8	Dr Shampa Nandi	External Article - TOI	A study on wellbeing of healthcare providers in Covid-19	Nov-21	31.10	2000	
9	Prof Livea Paul	External Blog - Edu Blog	Namaste-Vasankam: Tackling North-South Divide in Class	Nov-21	31.10	2000	
10	Rajendra Desai	Internal Blog	A Time for Meeting	Nov-21	31.10	1000	
11	Dr Annapurna	External Blog - TOI	Who being myself is not the new normal?	Nov-21	31.10	2000	
12	Dr Shampa Nandi	Conference at We School	Crabbing Change and Innovation in Women's Entrepreneurship: India Perspectives	29th & 30th Nov 21	31.10	1000 + 3000	
13	Dr Shyam Prasad	Conference at We School	Crabbing Change and Innovation in Women's Entrepreneurship: India Perspectives	29th & 30th Nov 21	31.10	1000 + 3000	
14	Dr J. Meena Kumari	Conference at We School	Crabbing Change and Innovation in Women's Entrepreneurship: India Perspectives	29th & 30th Nov 21	31.10	2000	
15	Prof Vikku Aggarwal	Conference at We School	Crabbing Change and Innovation in Women's Entrepreneurship: India Perspectives	29th & 30th Nov 21	31.10	2000 + 3000	
16	Dr Nisha Thomas	ABDC Publication	Role of emerging markets vis-à-vis frontier markets in improving portfolio diversification benefits	Nov-21	31.10	10000	

Total Amount for November 2021	
Sl No	Faculty Name / Amount in Rs
1	Prof Sudindran / 3000
2	Dr. Shampa Nandi / 8990
3	Prof Livea Paul / 2000
4	Dr Annapurna / 2000
5	Prof. Rajendra Desai / 1500
6	Prof. Haritha S / 2000
7	Dr. Shyam Prasad / 4490
8	Prof Vikku Aggarwal / 7540
9	Dr. Meena Kumari / 4000
Total / 35520	

[Signature]

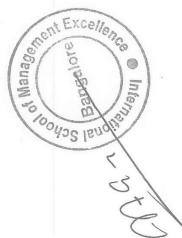
Dr. Nisha Thomas

Dr. Nisha Thomas

SL NO	NAME OF FACULTY	BLOGS/ARTICLE/CONFERENCE	MONTH-2021	Updated on Mytime/current faculty and staff Blogs	Incentive	PROOF/EVIDENCE
1	Dr. J Meena Kumari	Harnessing The Power Of Artificial Intelligence For Summative And Formative Assessments In Higher Education	Aug-21	YES	2000	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=ZJ_Faculty_and_Staff_Development/Current_Faculty_and_Staff_Ramkesh_Kumar/Conferences_Attended/2021/08/05/06_ISMR_Conference
2	Prof Shurbi Thwari	New Age Businesses and Transformative Leadership - A Solution to Combat	Aug-21	YES	2000-1000	ZJ_Faculty_and_Staff_Development/Current_Faculty_and_Staff_Ramkesh_Kumar/Conferences_Attended
3	Dr. M. Ramkesh Kumar	International Conference on "Global Perspectives on Business, Economy And Society - For Sustainability	Aug-21	YES	2000-1500	ZJ_Faculty_and_Staff_Development/Current_Faculty_and_Staff_Ramkesh_Kumar/Conferences_Attended/2021/08/05/06_ISMR_Conference

Total Amount for August 2021	
Sl No	Faculty Name
1	Dr. J Meena
2	Prof Shurbi
3	Dr. M. Ramkesh Kumar
Total	
	8500

APPROVED BY



Work Activity Report – For Incentives December 2021

WORK ACTIVITY REPORT – December 2021

SL NO	NAME OF FACULTY	BLOGS/ ARTICLE/CONFERENCE	TITLE	MONTH, 2021	Updated on Myjanece & faculty and staff blogs	Incentive	PROOF/EVIDENCE
1	Dr. J. Meen Kumari	Article - Scopus	Enterprise Systems and Emerging Technologies - A Futuristic Perspective and Recommendations for a Paradigm Shift and Sustainability	Dec-21	YES	10000	https://doi.org/10.1007/978-1-036-91244-4_9
2	Prof. Shrutli Tiwari	External Blog - TOI	Holocracy - An out of box approach to Governance	Dec-21	YES	2000	https://168.1.11/home/Faculty%20Development/Current%20Faculty%20Staff%20Shrutli%20Blog%20Article%202021
3	Prof. Shrutli Tiwari	External Blog - TOI	Biohacking	Dec-21	YES	2000	https://timesofindia.indiatimes.com/readersblog/contemporary-skills-required-for-industry-biohacking-39605/
4	Prof. Kiran Kumar K V	Internal Blog	A Case of Time Series Predictive Modelling of Bitcoin Prices	Dec-21	YES	1500	https://www.isme.in/choosing-a-right-health-insurance-product-prof-kiran-kumar-k-v/
5	Prof. Kiran Kumar K V	Internal Blog	Choosing a Right Health Insurance Product	Dec-21	YES	1500	https://timesofindia.indiatimes.com/readersblog/how-to-choose-a-right-health-insurance-product-prof-kiran-kumar-k-v/
6	Prof. Sudindra	External Blog - TOI	How is IPO different from ICD/ICD/OTTO	Dec-21	YES	2000	https://timesofindia.indiatimes.com/readersblog/why-to-go-different-from-to-go-to-ide-to-how-to-go-to-ide-to-39362/
7	Dr. Nisha Thomas	External Blog - TOI	"ESG Investing: Fad or Necessity"	Dec-21	YES	2000	https://timesofindia.indiatimes.com/readersblog/why-to-go-different-from-to-go-to-ide-to-how-to-go-to-ide-to-39362/
8	Prof. Ratchana	External Blog - TOI	A 'snack' peak into flipping sneakers as alternative investment	Dec-21	YES	2000	https://timesofindia.indiatimes.com/readersblog/why-to-go-different-from-to-go-to-ide-to-how-to-go-to-ide-to-39362/
9	Dr. M. Ramesh Kumar	External Blog - TOI	Factors affecting employees' work from home attitude	Dec-21	YES	2000	https://timesofindia.indiatimes.com/readersblog/why-to-go-different-from-to-go-to-ide-to-how-to-go-to-ide-to-39362/
10	Dr. M. Ramesh Kumar	International Conference - ICTSG	Presented a Paper Impact of Work from Home Environment on Employees' Psychological Well-Being	Dec-21	YES	3250	https://www.isme.in/tech/article/view/2284
11	Prof. Shrutli Nandappa	Internal Blog	Is Teaching a Worthy Profession?	Dec-21	YES	1500	https://www.isme.in/tech/article/view/2284
12	Prof. Anshu Sharma	External Blog - TOI	Workspace layout and organizational culture	Dec-21	YES	1500	https://timesofindia.indiatimes.com/readersblog/transformation/management/worksapce-lavout-and-organizational-culture-39867/
13	Prof. Anshu Sharma	External Blog - TOI	Look before you Leap- Thrasio model for the Indian Markets	Dec-21	YES	2000	https://timesofindia.indiatimes.com/readersblog/management/look-before-you-leap-thrasio-model-for-the-indian-markets-39825/
14	Dr. Shampa Nandi	External Blog - Market Express	Why and How to create a good dataset before building a predictive model?	Dec-21	YES	2000	https://www.marketspress.in/2021/12/why-how-to-create-a-good-dataset-before-building-a-predictive-model.html
15	Prof. Vikku Agarwal	External Blog - Eoofinity	Theory versus Behavior – Does One Size Fit All?	Dec-21	YES	2000	https://econfiniv.in/theory-versus-behavior-does-one-size-fit-all-book-review/
16	Prof. Sakrethi S	International Conference - ICTSG	Presented a Paper Impact of Work from Home Environment on Employees' Psychological Well-Being	Dec-21	YES	3250	https://www.isme.in/tech/article/view/2284
17	Dr. Rony G Kureen	Article - Peer Reviewed	Research Study on Human Resource Analytics: Its tool, Applications and Impact on Business Performance	Dec-21	YES	1500	http://www.researchgate.net/publication/350141414-research-study-on-human-resource-analytics
18	Mr. Siram Prabhakaran	Internal Blog	Personalized marketing in Digital platform: Is it good or bad?	Dec-21	YES	1500	https://www.isme.in/tech/article/view/2284
19	Dr. Shyam Prasad	Internal Blog	A Swift End to Embargos	Dec-21	YES	1500	https://www.isme.in/tech/article/view/2284
20	Dr. Raja Sankaran	Internal Blog	The importance of using Citations & References in Thesis & research papers	Dec-21	YES	2000	https://www.marketspress.in/2021/11/the-importance-of-citations-references-in-thesis-research-papers.html
21	Prof. Rajendra Desai	Internal Blog	A Vegetarian Diet, living things and Robots Alive!	Dec-21	YES	1500	https://168.1.11/home/Faculty%20Development/Current%20Faculty%20Staff%20Rajendra%20Desai%20Publications%20Articles%20Blog

Total Amount for December 2021		
Sl No	Faculty Name	Amount in Rs
1	Prof. Sudindra	2000
2	Dr. Shampa Nandi	2000
3	Prof. Rajendra Desai	1500
4	Dr. Shyam Prasad	1500
5	Prof. Vikku Agarwal	4000
6	Dr. Rony G Kureen	1500
7	Dr. Nisha Thomas	2000
8	Dr. M. Ramesh Kumar	5250
9	Prof. Sakrethi	3250
10	Prof. Shrutli Tiwari	4000
11	Prof. Raja Sankaran	2000
12	Dr. Jacob Chandy	1500
13	Prof. Anshu Sharma	2000
14	Prof. Shrutli Nandappa	1500
15	Prof. Rony G Kureen	1500
16	Mr. Siram Prabhakaran	1500
17	Prof. Ratchana	2000
18	Prof. Kiran Kumar	3000
TOTAL		50500

For INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Authorised Signatory

Work Activity Report - For Incentives January 2020
WORK ACTIVITY REPORT - January 2020

Sl. No	NAME OF FACULTY	CONFERENCES / WORKSHOPS CONDUCTED/ATTENDED	BOOKS/ARTICLE	TITLE AND DETAILS	REVIEWED BY & DATE	SCOPUS JOURNALS	Other Journal	UGC APPROVED JOURNALS/OTHERS	Faculty-student Publications	INCL/RESEARCH WORK	MONTH- 2020	Updated on Faculty and Staff Files	PROOF/INVOICE	TOTAL	Remark
1	Prof Shaarpa Nandil	Conference Attended		Presented a paper titled "Made in India" as determinant of perceived quality of the product" at 13th International Conference Markon							Jan-20	Yes	Vinodkumar M. Faculty and Staff Development/Current Faculty and Staff Development Conference Attended/2020/01/19 2020/01/11 B.A. MARKON	Rs.2000	Incentive for Presentation
2	Prof Shyam Prasad	Conference Attended		Presented a paper titled "Made in India" as determinant of perceived quality of the product" at 13th International Conference Markon							Jan-20	Yes	Vinodkumar M. Faculty and Staff Development/Current Faculty and Staff Development Conference Attended/2020/01/19 2020/01/11 B.A. MARKON	Rs.2000	Incentive for Presentation
3	Prof M RameshKumar	Conference Attended		Presented a paper titled "Need for Employer Credibility" in International Conference on FUTURE OF WORK, WORKFORCE & WORKPLACE							Jan-20	Yes	Vinodkumar M. Faculty and Staff Development/Current Faculty and Staff Development Conference Attended/2020/01/11 B.A. MARKON	Rs.4500	Registration : 2500 Incentive : 2000
4	Prof Haritha	Conference Attended		Paper Titled "Consequences of Cognitive Dissonance in Online Shopping Conceptual Framework" appeared in IIM SUMMER MARKETING INFORMATION SYSTEMS CONFERENCE							Jul-19	upload in tracker		Rs.2000	Incentive for Presentation

APPROVED BY

Sl No	Faculty Name	Amount in Rs
1	Prof Shyam	2000
2	Prof Ramesh	2000
3	Prof Shaarpa	4500
4	Prof Haritha (in leave of absence)	2000

Total Amount for January 2020

FOR INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
25/1
Approved Signatory

Work Activity Report - For Incentives January 2020

WORK ACTIVITY REPORT - January 2020

Sl. No	NAME OF FACULTY	CONFERENCES / WORKSHOPS CONDUCTED/ ATTENDED	BOOKS/ ARTICLE	TITLE AND DETAILS	REVIEWED BY & DATE	SCOPUS JOURNALS	Other Journal	UGC APPROVED JOURNALS/OTHERS	Faculty-student Publications	INCL/RESEARCH WORK	MONTH- 2020	Updated on Faculty and Staff Pages	PROOF/INVOICE	TOTAL	Remark
1	Prof Shaurga Nandil	Conference Attended		Presented a paper titled "Made in India" as determinant of perceived quality of the product" at 13th International Conference Markon							Jan-20	Yes	Vinodkumar M. Faculty and Staff Development/Current Faculty and Staff Development Conference Attended/2020/01/19 2020/01/11 B.A. MARKON	Rs. 2000	Incentive for Presentation
2	Prof Shyam Prasad	Conference Attended		Presented a paper titled "Made in India" as determinant of perceived quality of the product" at 13th International Conference Markon							Jan-20	Yes	Vinodkumar M. Faculty and Staff Development/Current Faculty and Staff Development Conference Attended/2020/01/19 Markon	Rs. 2000	Incentive for Presentation
3	Prof M Ramesh Kumar	Conference Attended		Presented a paper titled "Need for Employer Credibility" in International Conference on FUTURE OF WORK, WORKFORCE & WORKPLACE							Jan-20	Yes	Vinodkumar M. Faculty and Staff Development/Current Faculty and Staff Development Conference Attended/2020/01/11 L.A. 2020	Rs. 4500	Registration : 2500 Incentive : 2000
4	Prof Haritha	Conference Attended		Paper Titled "Consequences of Cognitive Dissonance in Online Shopping Conceptual Framework" appeared in IIM SUMMER MARKETING INFORMATION SYSTEMS CONFERENCE							Jul-19	updated in tracker		Rs. 2000	Incentive for Presentation

APPROVED BY

Total Amount for January 2020

Sl No	Faculty Name	Amount in Rs
1	Prof Shyam	2000
2	Prof Ramesh	2000
3	Prof Shaurga	4500
4	Prof Haritha (in leave of absence)	2000

APPROVED BY
Prof. M. Ramesh Kumar
For INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE