

Organisation with which MoU is signed	Name of the institution/ industry/ corporate house	Duration	Year of signing MoU	List the actual activities under each MOU year wise	Number of students/teachers participated under MoUs	Link to the document
THWS	THWS	3 years	2021	IBSP Program , 2022	12	
				Joint Research,2022	1	
				Research collaboration- join paper presentation on 23 rd Feb, 2024	1	

ISME has successfully organised India Business Study Program (IBSP) in both on line and offline mode. The first edition of IBSP was conducted in the offline mode for Canadian students who visited the ISME campus.

The second edition of the IBSP was conducted in online mode for students of THWS Germany. The online mode was spread across two weekends.

IBSP is basically targeted towards foreign students who are very keen to understand Indian market. In the programme we talk about the economy of India, political structure of India, sensitivity and sensibilities of Indian consumers, cricket, religion and films. We also highlight the different regulatory bodies whom the investors have to connect with to enter the Indian market. The sessions are taken up by both the academicians and industry experts.

▲ IBSP Course Structure

IBSP is a 30-hour program which will encompass four main modules viz. (a) Exploring India (b) Business Opportunities and Trends in India (c) Entry in India and (d) Cultural differences when working in India. The details of the modules are given below:

Module 1: Exploring India

Introduction to growing Indian economy, its unique demography and its diverse cultures and traditions.

Module 2: Business Opportunities and Trends in India

Insight on business opportunities and emerging trends in India through classroom sessions and industry interactions. Special focus will be sunrise sectors like Information Technology and Business Process Management, Hospitality and Tourism, Wellness, and Media and Entertainment.

Module 3: Entry in India

Primer to Indian regulatory framework and policies if one wants set up business entity (incorporated and unincorporated) in India. An overview of Special Economic Zones will also be offered.

Module 4: Cultural differences when working in India

Insight on cultural considerations with respect to communication style, building relationships, and conformity to rules and authority while doing business in India.



Christian Frick



Hnin Wutyi Thant



Felix H

Munkhbayer Ba...

Munkhbayer Basbish



View

Chat

Mayank Garg to Everyone



just give me 2 min I sort out
some internet issue is their
in my place

Felix H to Everyone



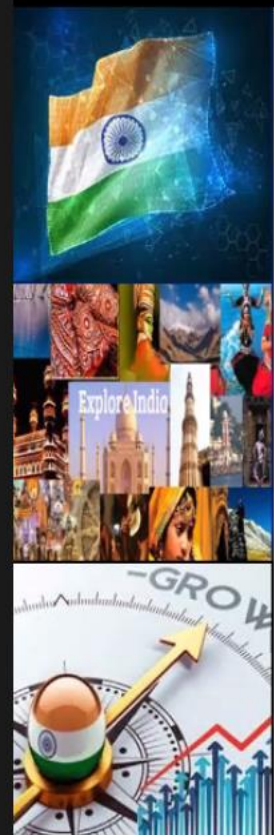
thanks :)

Who can see your messages?

To: Everyone



Type message here...



Online India Business Study Program

Exploring India

Session 4: The business of Cricket and Bollywood

Prof. Shruthi Nanjappa
July 2022



Unmute



Stop Video



Security



Participants 12



Share Screen



Reactions



Apps



Whiteboards



More

End





Xiaochen Wu



Mayank Garg



Jannik Nöth



Hnin Wutyi Thant



Information Technology Sector in India

Anshu Sharma

Chat

Me to Everyone



<https://forms.gle/e8jcVTZ2PdVuSyd66>

Me to Everyone



<https://forms.gle/1AUnrFyoDr1EHPeTA>

Who can see your messages?

To: Everyone ▾



Type message here...



Carlos Ramirez

Carlos Ramirez

Sherif Asmar

Sherif Asmar



Munkhbayar Basbish



Jannik Nöth



View

Chat

Me to Everyone

<https://forms.gle/e8jcVTZ2PdVuSyd66>

Me to Everyone

<https://forms.gle/1AUnrFyoDr1EHPeTA>

Who can see your messages?

To: Everyone



Type message here...



DATA

Data is raw, unorganized facts that need to be processed. Data can be something simple and seemingly random and useless until it is organized.



INFORMATION

When data is processed, organized, structured or presented in a given context so as to make it useful, it is called information.



Unmute



Stop Video



Security



Participants



Share Screen



Reactions



Apps



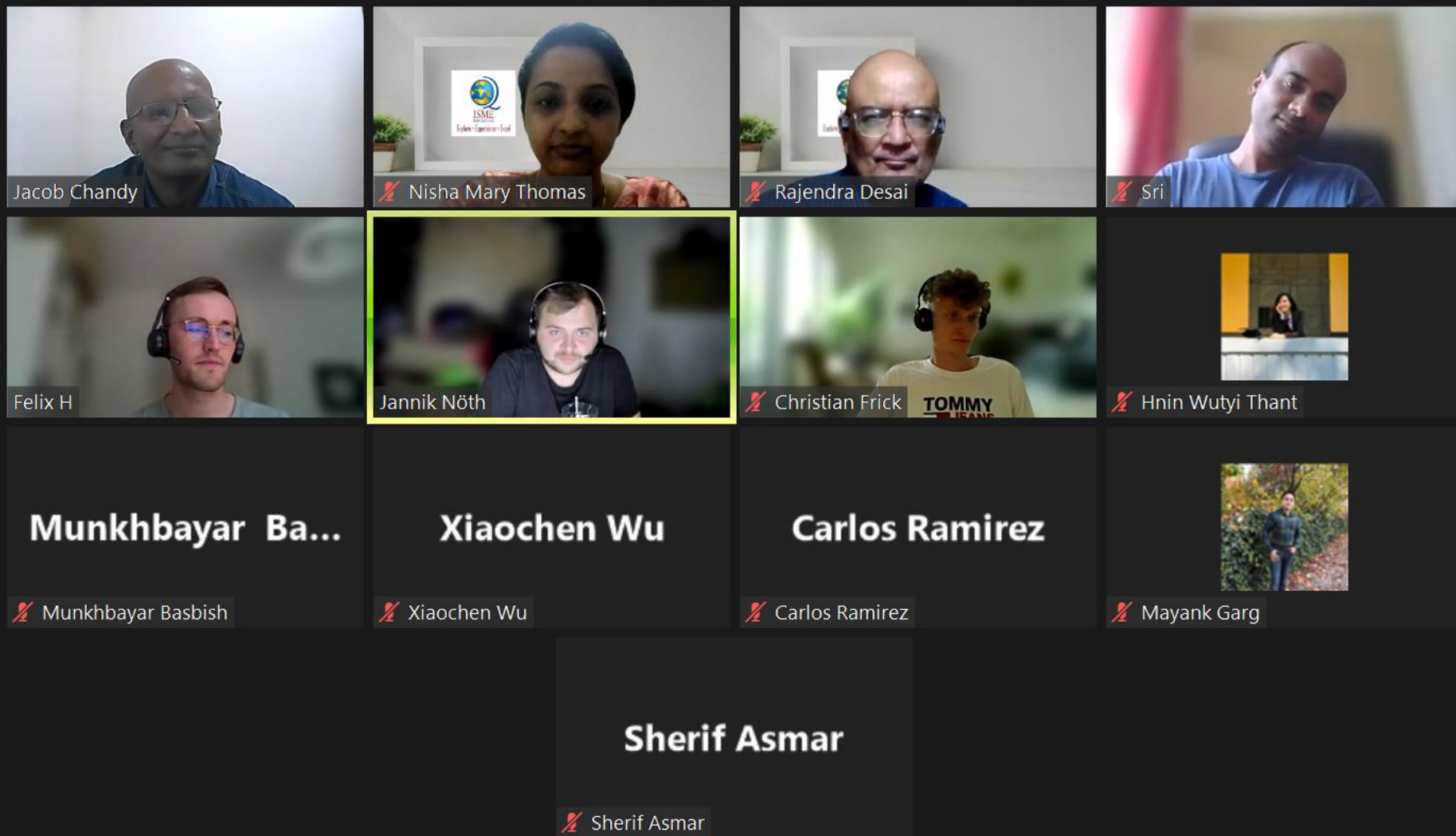
Whiteboards



More

End





A Zoom meeting grid with 12 participants. The grid is arranged in three rows. The first row contains four participants: Jacob Chandy, Nisha Mary Thomas, Rajendra Desai, and Sri. The second row contains four participants: Felix H, Jannik Nöth, Christian Frick, and Hnin Wutyi Thant. The third row contains four participants: Munkhbayer Ba..., Xiaochen Wu, Carlos Ramirez, and Mayank Garg. Below the grid, there is a large black box with the name Sherif Asmar. Each participant's name is displayed below their video feed, and a small red icon is visible next to each name.

Jacob Chandy	Nisha Mary Thomas	Rajendra Desai	Sri
Felix H	Jannik Nöth	Christian Frick	Hnin Wutyi Thant
Munkhbayer Ba...	Xiaochen Wu	Carlos Ramirez	Mayank Garg
Sherif Asmar			

Chat

Me to Everyone



<https://forms.gle/e8jcVTZ2PdVuSyd66>

Me to Everyone



<https://forms.gle/1AUnrFyoDr1EHPeTA>

Me to Everyone



Below please find a links to a feedback forms

Day1:

<https://forms.gle/e8jcVTZ2PdVuSyd66>

Day2:

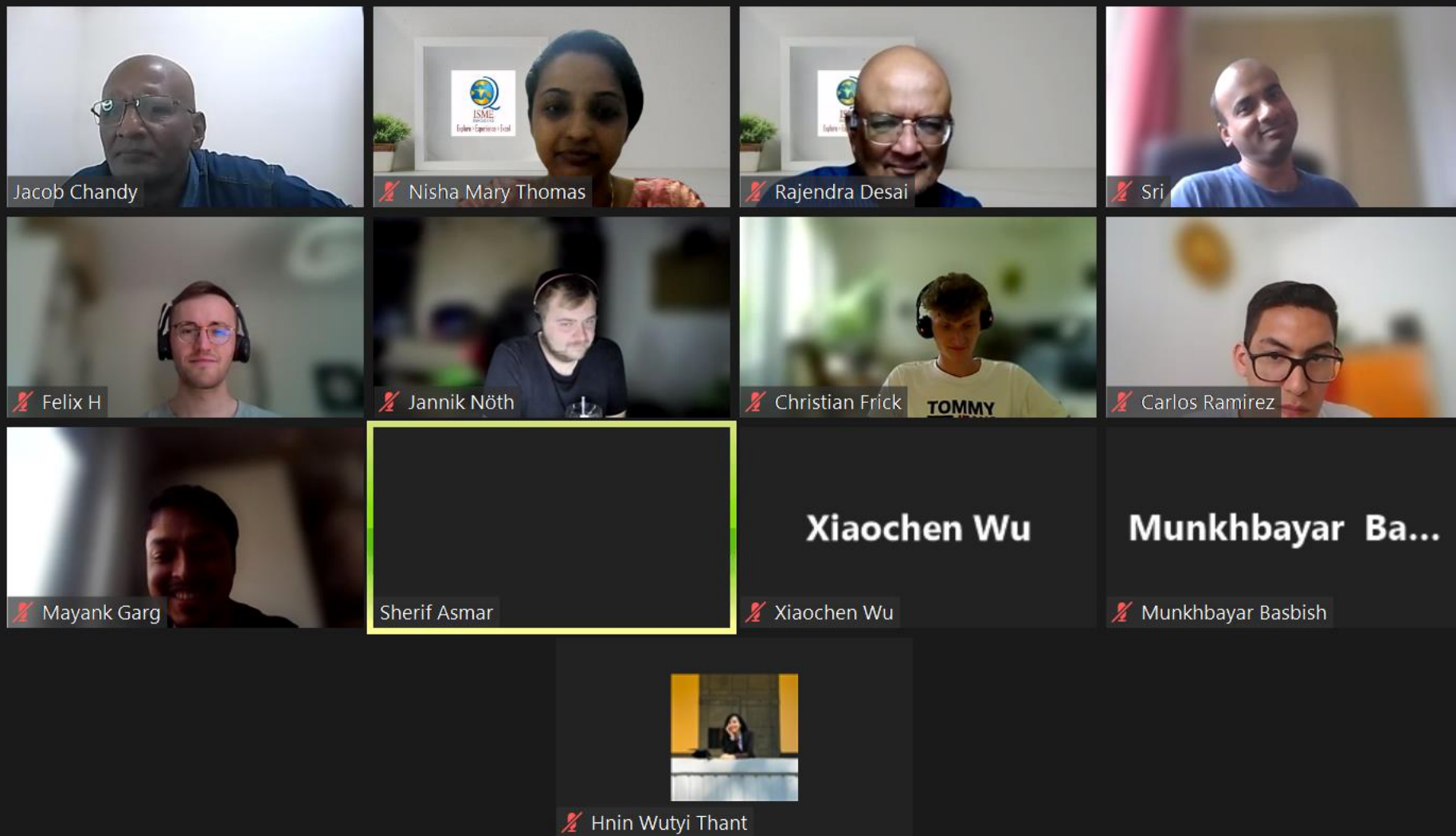
<https://forms.gle/rigF2qJY7qr243DG7>

Who can see your messages?

To: Everyone ▼



Type message here...



A Zoom meeting grid with 12 participants. The participants are arranged in a 3x4 grid. The first row contains Jacob Chandy, Nisha Mary Thomas, Rajendra Desai, and Sri. The second row contains Felix H, Jannik Nöth, Christian Frick, and Carlos Ramirez. The third row contains Mayank Garg, Sherif Asmar, Xiaochen Wu, and Munkhbayer Ba... (Munkhbayer Basbish). At the bottom center, there is a small video thumbnail of Hnin Wutyi Thant.

Jacob Chandy	Nisha Mary Thomas	Rajendra Desai	Sri
Felix H	Jannik Nöth	Christian Frick	Carlos Ramirez
Mayank Garg	Sherif Asmar	Xiaochen Wu	Munkhbayer Ba...

Hnin Wutyi Thant

Chat

Me to Everyone



<https://forms.gle/e8jcVTZ2PdVuSyd66>

Me to Everyone



<https://forms.gle/1AUnrFyoDr1EHPeTA>

Me to Everyone



Below please find a links to a feedback forms

Day1:

<https://forms.gle/e8jcVTZ2PdVuSyd66>

Day2:

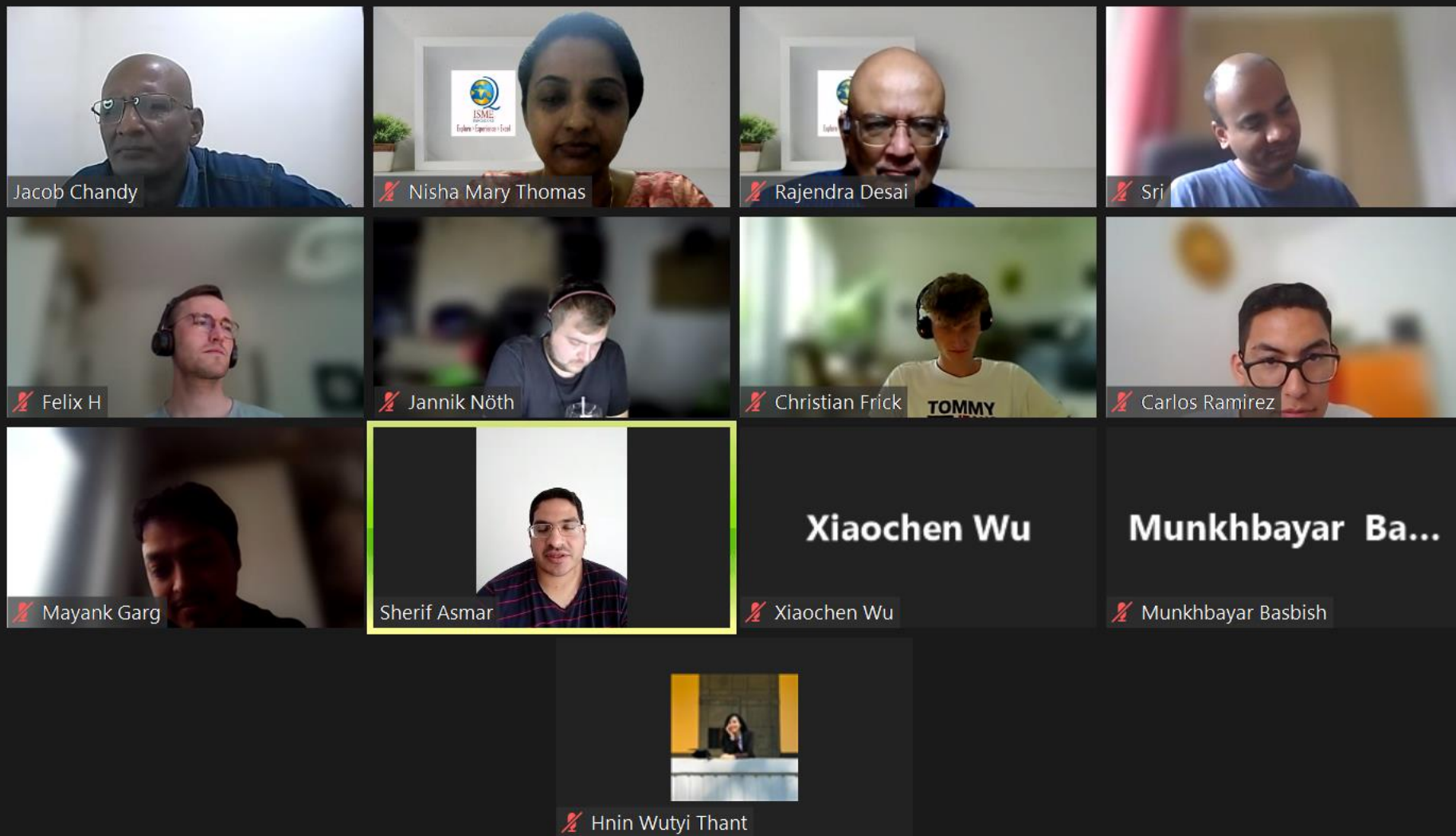
<https://forms.gle/rigF2qJY7qr243DG7>

Who can see your messages?

To: Everyone ▾



Type message here...



A Zoom meeting grid showing 11 participants. The grid is arranged as follows:

- Row 1: Jacob Chandy, Nisha Mary Thomas, Rajendra Desai, Sri
- Row 2: Felix H, Jannik Nöth, Christian Frick, Carlos Ramirez
- Row 3: Mayank Garg, Sherif Asmar, Xiaochen Wu, Munkhbayer Ba...
- Row 4: Hnin Wutyi Thant

Participants are shown in video thumbnails with their names below. Some thumbnails are muted (indicated by a red slash icon). The background of the grid is dark grey.

Chat

Me to Everyone



<https://forms.gle/e8jcVTZ2PdVuSyd66>

Me to Everyone



<https://forms.gle/1AUnrFyoDr1EHPeTA>

Me to Everyone



Below please find a links to a feedback forms

Day1:

<https://forms.gle/e8jcVTZ2PdVuSyd66>

Day2:

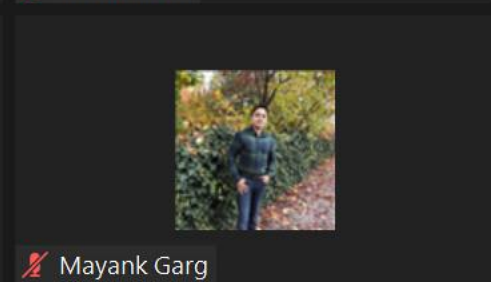
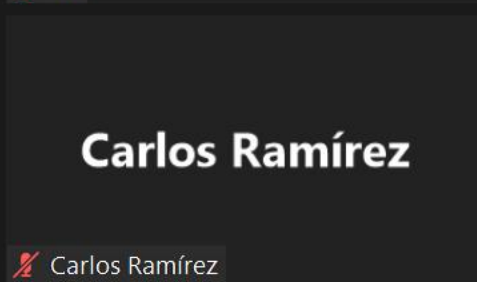
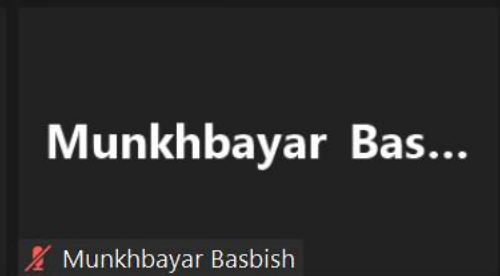
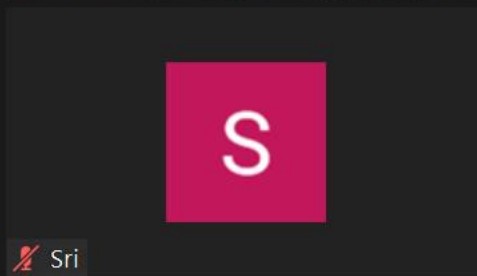
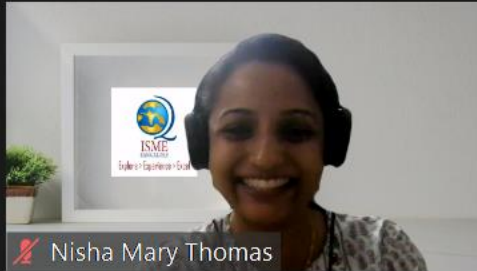
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Who can see your messages?

To: Everyone ▾



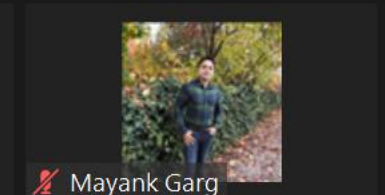
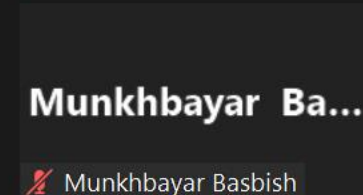
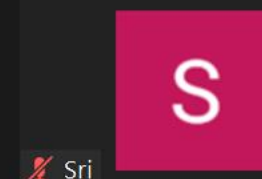
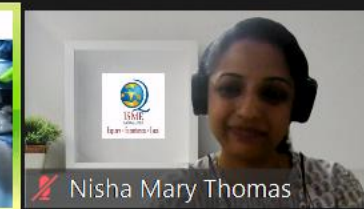
Type message here...



What is common?

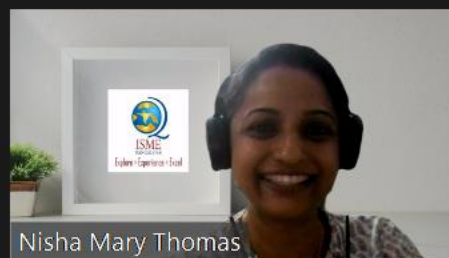


ANCM
Accelerated Networking for
Coaching & Mentoring





CHANDRAMOULI AN



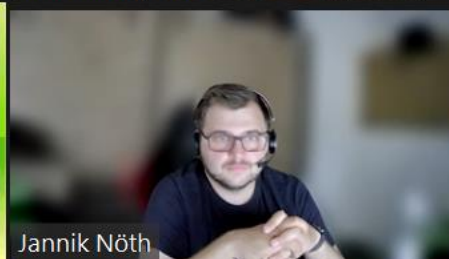
Nisha Mary Thomas



Sri



India Business Study Program ISME B...



Jannik Nöth



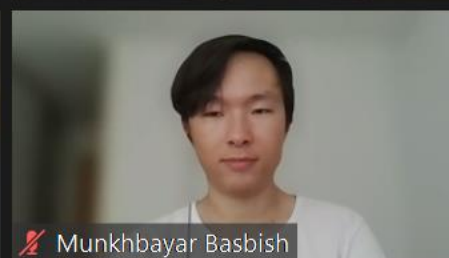
Christian Frick



Sherif Asmar



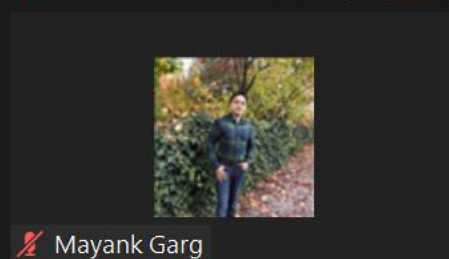
Hnin Wutyi Thant



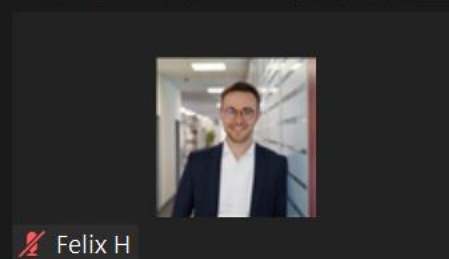
Munkhbayar Basbish



Xiaochen Wu



Mayank Garg



Felix H

Chat

Me to Everyone

NM

Please give your feedback on todays sessions Day 3
Feedback link:
<https://forms.gle/cKNQ9rgD2GXkGyHeA>

Sri to Me (Direct Message)

S

could i have Mr
Chandramoulis contact

Who can see your messages?

To: Sri (Direct Message)



Type message here...

View

Chat



CHANDRAMOULI AN



Nisha Mary Thomas



Sri



India Business Study Program ISME B...



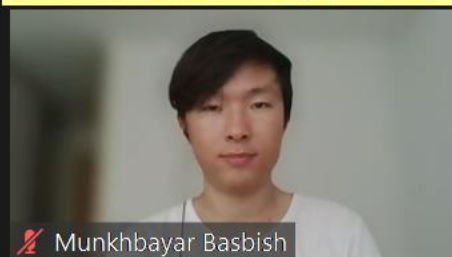
Jannik Nöth



Christian Frick



Hnin Wutyi Thant



Munkhbayar Basbish



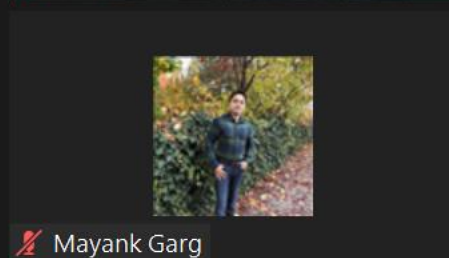
Felix H



Sherif Asmar



Xiaochen Wu



Mayank Garg

Me to Everyone

NM

Please give your feedback on todays sessions Day 3
Feedback link:
<https://forms.gle/cKNQ9rgD2GXkGyHeA>

Sri to Me (Direct Message)

S

could i have Mr
Chandramoulis contact

Who can see your messages?

To: Sri (Direct Message)

📄 😊 ...

Type message here...

Mute Stop Video Security Participants 12 Chat Share Screen Reactions Apps More

Leave

The main window displays a grid of 11 participants. The participants are arranged as follows:

- Row 1: Rajendra Desai, ISME, Felix H
- Row 2: Nitin Garg, Sanjay Kataria, Christian Frick
- Row 3: Carlos Ramirez, Xiaochen Wu, Hnin Wutyi Thant

Below the grid, there are two more participants shown in a larger view:

- Munkhbayer Basbish
- Mayank Garg

Participants (11)

- ISME (Host, me)
- Felix H
- Nitin Garg
- Rajendra Desai
- Sanjay Kataria
- Carlos Ramirez
- Christian Frick
- Hnin Wutyi Thant
- Mayank Garg
- Munkhbayer Basbish
- Xiaochen Wu

Invite


































Mute All

...

The grid displays the following participants:

- Top row: Rajendra Desai, ISME, Felix H
- Middle row: Nitin Garg, Sanjay Kataria, Christian Frick
- Bottom row: Carlos Ramirez, Xiaochen Wu, Hnin Wutyi Thant
- Bottom center (large tile): Munkhbayer Basbish
- Bottom right (small tile): Mayank Garg

Participants (11)

- | | | |
|---------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | ISME (Host, me) |   |
|  | Felix H |   |
|  | Nitin Garg |   |
|  | Rajendra Desai |   |
|  | Sanjay Kataria |   |
|  | Carlos Ramirez |   |
|  | Christian Frick |   |
|  | Hnin Wutyi Thant |   |
|  | Mayank Garg |   |
|  | Munkhbayer Basbish |   |
|  | Xiaochen Wu |   |

Invite

Mute All

...

Rajendra Desai

ISME

Felix H

Nitin Garg

Sanjay Kataria

Christian Frick

Carlos Ramirez

Xiaochen Wu

Hnin Wutyi Thant

Munkhbayar Ba...

Munkhbayar Basbish

Mayank Garg

Participants (11)

Find a participant

- ISME (Host, me)
- Felix H
- NG Nitin Garg
- RD Rajendra Desai
- SK Sanjay Kataria
- CR Carlos Ramirez
- Christian Frick
- Hnin Wutyi Thant
- Mayank Garg

Outlook 2013

Jaicy George

Re: Online India Business Study Program
Thank you Dr. Nisha for sharing the Invite. Look forward!

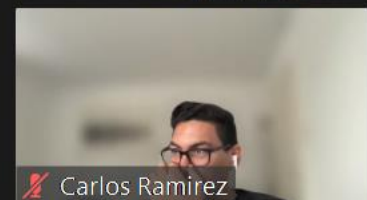
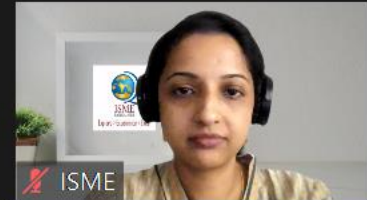
----- Jaicy George



Ease of Doing Business (EoDB)

- Established by the World Bank Group
- 'Higher rankings' indicate better, usually simpler, regulations for businesses and stronger protections of property rights
- Presents data for 190 economies
- Aggregates information from 10 areas of business regulation
- Among the chosen 190 countries, India ranked 63rd in Doing Business 2020
- India jumped 79 positions from 142nd (2014) to 63rd (2019) in 'World Bank's Ease of Doing Business Ranking 2020'.

2



Unmute



Stop Video



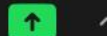
Security



Participants



Chat



Share Screen



Record



Breakout Rooms



Reactions



Apps



Whiteboards

End

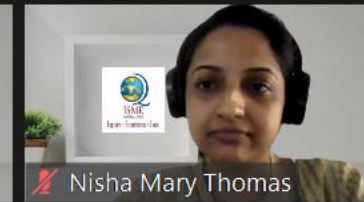
Tips (2 / 3)

EXCELLENCE IN
BUSINESS EDUCATION
SINCE 2006

- Identify the key decision makers in meetings or negotiations by observing who walks in the room first, who opens the discussions in the meeting.
- Senior figures generally try to avoid denying a request. A response like "I will try" can be a polite way of saying no. At the same time, at lower levels, you may be told something is impossible because it is inconvenient.
- Always make request a second or third time, with a polite smile. This will help you to clarify if your needs can be fulfilled adequately or if you should seek a new partner.



Dr. Rony Kurien



Nisha Mary Thomas



Jaicy George



Christian Frick



Felix H

Rajendra Desai

Rajendra Desai



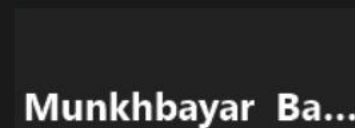
Sriprakash Ramanujam



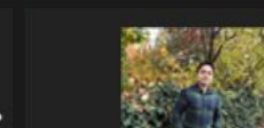
Jannik Nöth

Carlos Ramirez

Carlos Ramirez



Munkhbayer Basbish



Mayank Garg

Xiaochen Wu

Xiaochen Wu

Munkhbayer Basbish

Elnara Guliyeva


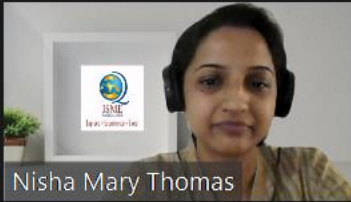






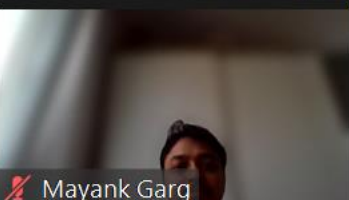
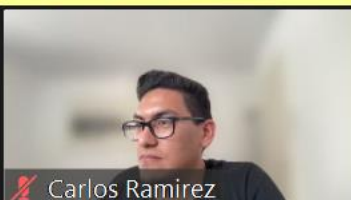


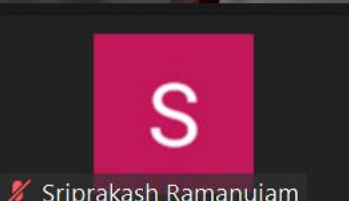
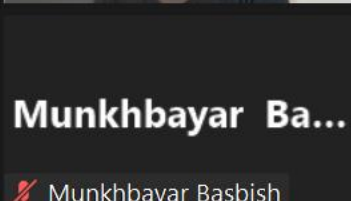
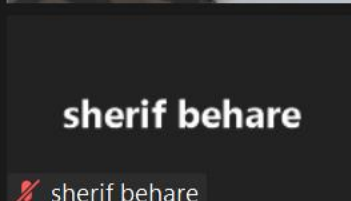


Elnara Guliyeva



Hnin Wutyi Thant

Sherif Asmar

Sherif Asmar

 Dr. Rony Kurien	 Nisha Mary Thomas	 Guru Prasad K S	 Sreedhar
 roshen paul	 Rajendra Desai	 Christian Frick	 Felix H
 Mayank Garg	 Carlos Ramirez	 Xiaochen Wu	 Hnin Wutyi Thant
 Sriprakash Ramanujam	 Munkhbayar Basbish	 sherif behare	 Elnara Guliyeva
 Sherif Asmar			

Chat

Me to Everyone



<https://forms.gle/WFupm41sui8TPTCt9>

Me to Everyone



Please give feedback on the link below:

<https://forms.gle/CnA1fmrF4XifURiB9>

Who can see your messages?

To: Everyone ▼



Type message here...

The main window displays a grid of 11 participants. The participants are arranged as follows:

- Row 1: Rajendra Desai, ISME, Felix H
- Row 2: Nitin Garg, Sanjay Kataria, Christian Frick
- Row 3: Carlos Ramirez, Xiaochen Wu, Hnin Wutyi Thant

Below the grid, two participants are shown in a larger view:

- Munkhbayer Basbish
- Mayank Garg

Participants (11)

- ISME (Host, me)
- Felix H
- Nitin Garg
- Rajendra Desai
- Sanjay Kataria
- Carlos Ramirez
- Christian Frick
- Hnin Wutyi Thant
- Mayank Garg
- Munkhbayer Basbish
- Xiaochen Wu

Invite

Mute All

...

The main meeting area displays 11 participants in a grid. The top row features Rajendra Desai, ISME, and Felix H. The middle row includes Nitin Garg, Sanjay Kataria, and Christian Frick. The bottom row shows Carlos Ramirez, Xiaochen Wu, and Hnin Wutyi Thant. A larger tile at the bottom contains Munkhbayer Basbish and Mayank Garg. Each tile includes a video feed and a name label at the bottom.

Rajendra Desai

ISME

Felix H

Nitin Garg

Sanjay Kataria

Christian Frick

Carlos Ramirez

Xiaochen Wu

Hnin Wutyi Thant

Munkhbayer Ba...

Munkhbayer Basbish

Mayank Garg

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- Sanjay Kataria
- Carlos Ramirez
- Christian Frick
- Hnin Wutyi Thant
- Mayank Garg
- Munkhbayer Basbish
- Xiaochen Wu

Invite

Mute All

...

Rajendra Desai

ISME

Felix H

Nitin Garg

Sanjay Kataria

Christian Frick

Carlos Ramirez




























Xiaochen Wu

Hnin Wutyi Thant

Munkhbayer Basbish

Mayank Garg

Participants (11)

-  ISME (Host, me)  
-  Felix H  
-  Nitin Garg  
-  Rajendra Desai  
-  Sanjay Kataria  
-  Carlos Ramirez  
-  Christian Frick  
-  Hnin Wutyi Thant  
-  Mayank Garg  

 Outlook 2013

Jaicy George

Re: Online India Business Study Program
Thank you Dr. Nisha for sharing the Invite. Look forward!

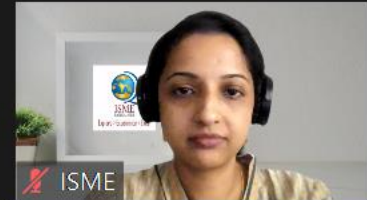
----- Jaicy George



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2



Unmute



Stop Video



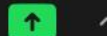
Security



Participants



Chat



Share Screen



Record



Breakout Rooms



Reactions



Apps



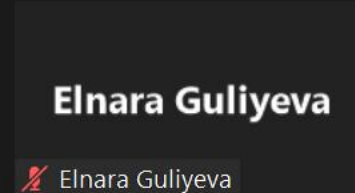
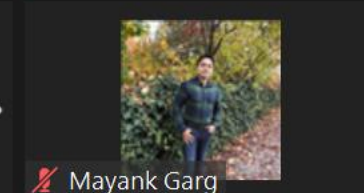
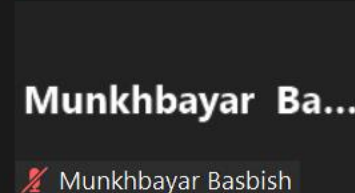
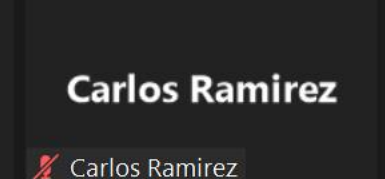
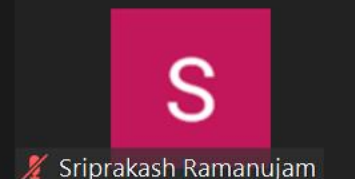
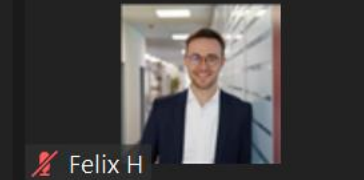
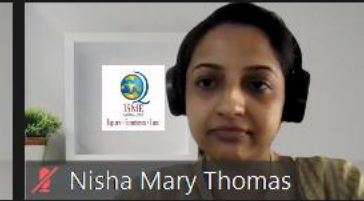
Whiteboards


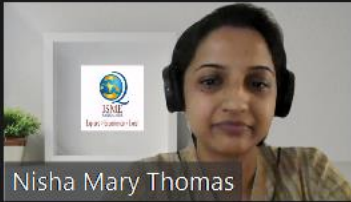






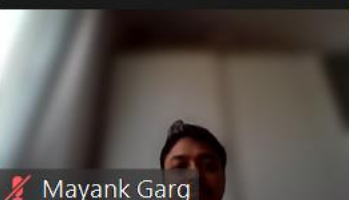
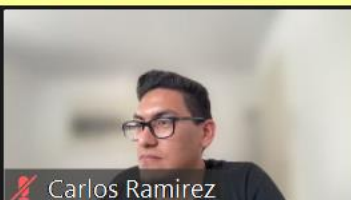


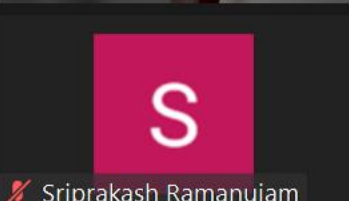
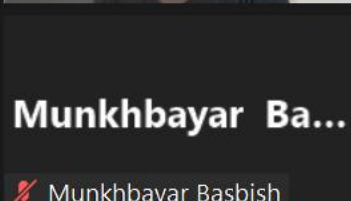
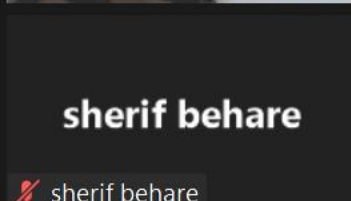


End

Tips (2 / 3)

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- Identify the key decision makers in meetings or negotiations by observing who walks in the room first, who opens the discussions in the meeting.
- Senior figures generally try to avoid denying a request. A response like "I will try" can be a polite way of saying no. At the same time, at lower levels, you may be told something is impossible because it is inconvenient.
- Always make request a second or third time, with a polite smile. This will help you to clarify if your needs can be fulfilled adequately or if you should seek a new partner.



 Dr. Rony Kurien	 Nisha Mary Thomas	 Guru Prasad K S	 Sreedhar
 roshen paul	 Rajendra Desai	 Christian Frick	 Felix H
 Mayank Garg	 Carlos Ramirez	 Xiaochen Wu	 Hnin Wutyi Thant
 Sriprakash Ramanujam	 Munkhbayar Basbish	 sherif behare	 Elnara Guliyeva
 Sherif Asmar			

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Dean, ISME, Bangalore

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Dr. Bjorn Baltzer
Program Director, MBA
FHWS Germany



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Dr. Bjorn Baltzer
Program Director, MBA
FHWS Germany



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Program Director, MBA
FHWS Germany

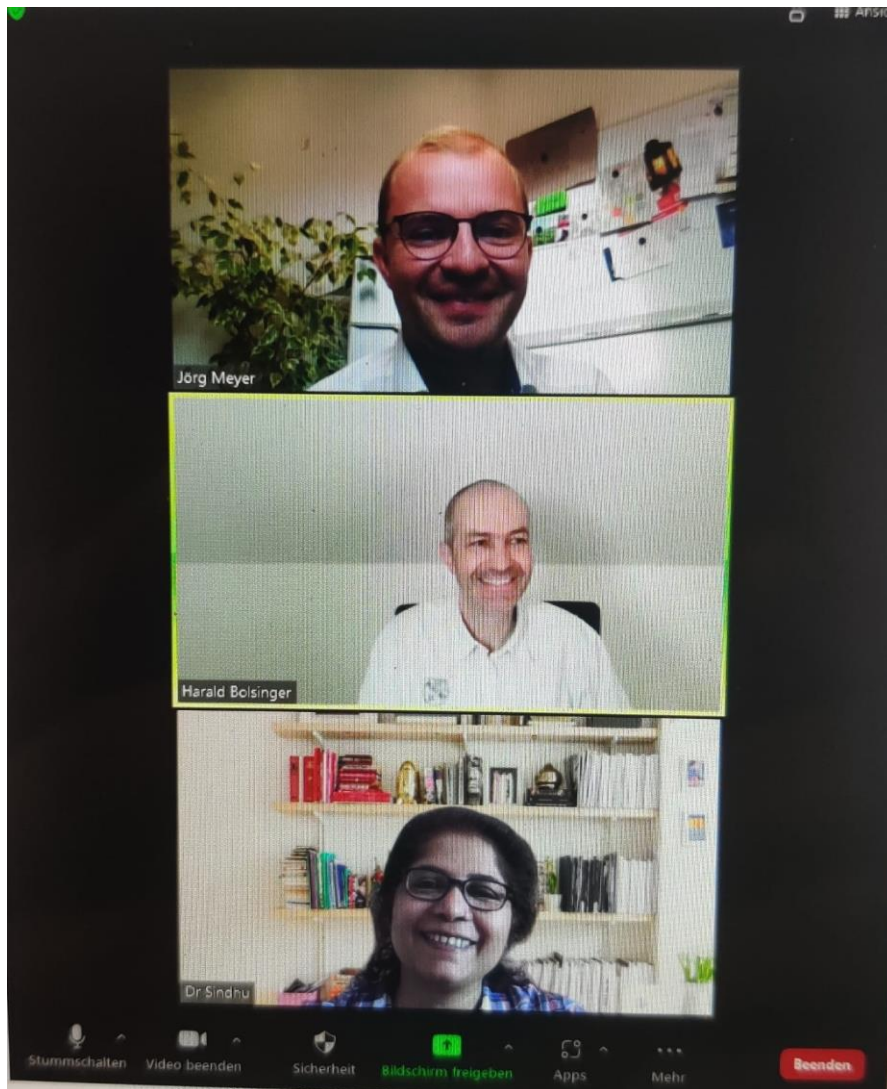
Research Collaboration with THWS.

Joint Research ISME – THWS

Prof. Dr Sindhu Shantha Nair (ISME)

Prof. Dr. Harald Bolsinger (THWS)

Prof. Dr. Rainer Wehner (THWS)



First virtual meeting on **13 December 2022**, followed by monthly meetings to shape our research on Spiritual Leadership.

Later Mr. Jörg Meyer (University of Hohenheim) joined the joint research.

Dr Sindhu proposed to present the work in progress paper in the 12th international conference, CIM 24.

On **27th July 2023**, they accepted my proposal to present in the conference and we reached a consensus for the joint paper.

Further, Mr Bello Muhammed Abdullahi (Centre for the Study of the Economies of Africa, Nigeria) Prof. Emmanuel Nwosu

(University of Nigeria)
Joined our research collaboration.

During our research meetings, we had discussions for revisiting Our MoU and On **20th Nov 2023**, we had a meeting on invoking the MoU, and we reached a consensus for the MoU signing to happen on their visit on 23-24 Feb 2004.

On **Feb 23, 2024** we presented the joint paper and **ISME** opened up pathway program through MoU with **THWS**.

On **Feb 24, 2024**, We discussd our way forward face to face at ISME for our joint research.

After CIM 24 in February, the next meeting was in March 14, 2024.

Next meeting is planned on 15th April 2024.

Pictures below and also in External relations meeting folder.





THWS – ISME Research ‘What Next’ discussion on 24 Feb 2024

